

2017 Product Guide

ICE AND OPEN WATER FISHING



Custom Jigs & Spins[®] Inc.







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How To Order

To order your favorite products, see enclosed order form and price list or visit www.customjigs.com. If you do not see what you need, please give us a call at (319) 831-5535. For international orders, dial (319) 545-JIGS (5447). Also, please make sure to support your local CJS/BFT/RL dealers. See customjigs.com for a dealer in your area.

Our Mission

From humble basement beginnings nearly 30 years ago, Custom Jigs & Spins is still a family-run company with the same simple mission – build high-quality jigs & tackle that catches fish.

Flu Flu Tackle

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R.P.M. – Rotating Power Minnow

Fact:

Minnow-shaped jigging baits catch loads of fish through the ice and in open water.

Now meet Custom Jigs & Spins' Rotating Power Minnow (RPM). A unique balance bait that brings anglers several new features to a proven bait category! Trust us, fish have never seen a bait do anything like this! Behaves like natural forage!



Features:

- A unique eyelet that swivels to minimize line twist while imparting life-like action
- A wide gliding motion to fish far off the side of the hole, maximizing your fishable space
- No nose hook to get hung up inside the hole
- Various forage-matching colors, as well as NEW unique glow patterns
- A smaller, more compact profile to entice finicky fish but with increased weight to fish fast
- An epoxy'd belly hook with "eye" attractor to bring in fish from afar. The less aggressive fish will be mesmerized and attack the belly hook!
- Designed so it doesn't snag on itself

How To Fish It:

- Short repetitive rod snaps to attract fish
- On expansive flats, occasional high rips so fish can see and feel the bait from afar
- Alter jigging to what you see on your flasher
- In clear waters, fish the RPM higher off the bottom

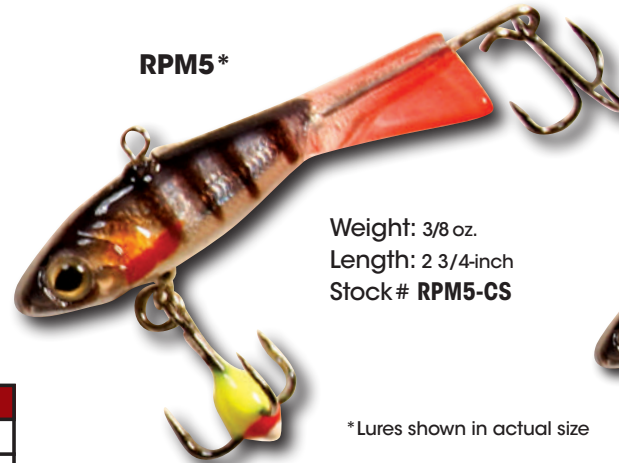


NEW For 2017!

Now in two sizes for all species of fish!

NEW size 5 for Larger, More Aggressive Fish!

STOCK No.	WEIGHT
RPM3	1/4 oz
RPM5	3/8 oz



*Lures shown in actual size

5 NEW Glow Colors for all levels of water clarity!



Colors 01-Clown, 02-Black Tiger, 03-Pink, 04-Blue Tiger, 05-Emerald Shiner, 06-Black Shiner, 07-Yellow Tiger, 08-Crawdadd Tiger, 09-Firetiger, 10-Fluorescent Orange, 11-Silver, 12-Wonder Glow, 13-Green Glow Tiger, 14-Red Glow Tiger, 15-Red Glow, 16-Chartreuse Glow Tiger

Top Tungsten Ice Jigs

Chekai Jig—4 Sizes!

- Tournament-proven performance
- Giant action from a small jig
- Tip with microplastics or live bait
- Perfect for all panfish species
- Optimized hook gap for solid hooksets
- Ultra-sharp hook

STOCK No.	SIZE	WEIGHT
CT5	5	1/12oz
CT4.5	4.5	1/16oz
CT4	4	1/32oz
CT3	3	1/50oz



CHEKAI PAINTED & PLATED JIGS



Colors: 01-Clown, 02-Black/White, 03-Purple Glow, 04-Firetiger, 05-Black/Glow Spots, 06-Blue Glow, 07-Gold, 08-Nickel, 09-Copper, 10-Pink Glow, 11-Red Glow, 12-Pink Tiger Glow



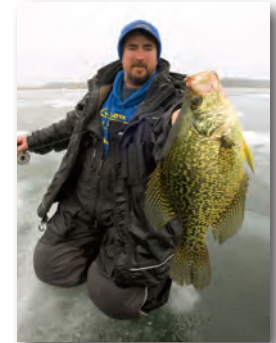
Chekai – CJS tungsten jig designer and perch aficionado.

Pro Panfish Picks

With countless top finishes under their belts, NAIFC pros Kevin Fassbind and Nick Smyers have proven year after year that they are two of the best ice sticks on the planet.

They can do it all: long rod, palm rod, straight line, tight line, and every technique between.

Not only that, they're great guys ... so we're proud that they continue



NAIFC pros Kevin Fassbind and Nick Smyers have a proven tournament track record with Custom Jigs & Spins baits.

to choose Custom Jigs & Spins products to get the job done.

“Historically, my confidence bait is a 3- or 4 mm Custom Jigs & Spins Tungsten Chekai. A lot times, a 3 mm with a pink Ratso body cut in half and fished on 2-pound fluoro is just the thing, especially during cold weather or on pressured waters,” says Wisconsin-based Kevin Fassbind.

But, for most situations a size 12 4.5mm pink glow Chekai with pink Ratso body is Fassbind's go-to crappie weapon.

Top Tungsten Ice Jigs

Partner Nick Smyers is a big fan of the 4.5mm firetiger Chekai, especially for extracting tournament perch.

“The Chekai has the drop speed I need to fish fast and the hook quality is super good. My hook-up percentage is definitely higher than other jigs. With a Custom Jigs Finesse Plastic Wedgee and I’m never touching the combo to re-bait. It’s all about keeping your line in the water and pulling fish,” says Smyers.



The deadly duo has also discovered a consistent way to crack big bluegills, ‘seeds and hybrids on the trail: size #10 and #12 Majmün tungsten jigs, typically in purple,

and tipped with a CJS Finesse Plastic Wedgee.

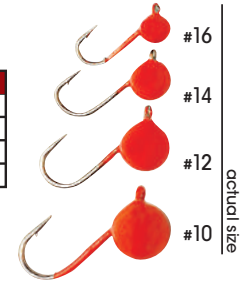
“On our custom long rods nothing beats the Majmün for fishing fast, getting bit and making solid hooksets. The hookgap is exactly what it should be. And ‘gills just love it,” says Smyers.

“We’re very excited about the NEW multi-colored Majmuns; they are just what we need this year for that added edge!”

Majmün Jig—6 NEW Multi-Colors for 2017!

Majmün (pron. “my-moon”) – Available in 10 colors and 4 sizes, the Majmün has superb hooking power thanks to the high-quality Owner® hook, an unobstructed hook gap, and the jig’s slightly off-the-horizontal-axis orientation.

STOCK No.	SIZE	WEIGHT
MT10	10	1/12oz
MT12	12	1/25oz
MT14	14	1/50oz
MT16	16	1/100oz



6 NEW MULTICOLORED MAJMÜNS (AVAILABLE IN SIZES 14, 12 & 10 ONLY!)



NEW Colors: 11-Lemon Lime, 12-Clown 13-Watermelon Glow, 14-America Glow, 15-Plum Glow, 16-Firetiger

MAJMÜN ORIGINAL PAINTED & PLATED JIGS (AVAILABLE IN ALL SIZES)



Colors: 01-Hot Orange, 02-Blood Red, 03-Purple, 04-Black, 05-Glow Brite, 06-Red Glow, 07-Chartreuse, 08-Gold Plate, 09-Nickel Plate, 10-Copper Plate

Slender Spoon

The Slender Spoon is a bent, ultra-light spoon that offers loads of flash and flutter on the fall, unlike any other bait on the market. It comes complete with a size 1 or 2 snap, which further promotes erratic action. Silver, gold, nickel, copper, and black nickel finishes with holographic prism and glow accents ensure a pattern to match any fishing scenario. It's still a fish-catching classic after all these years.

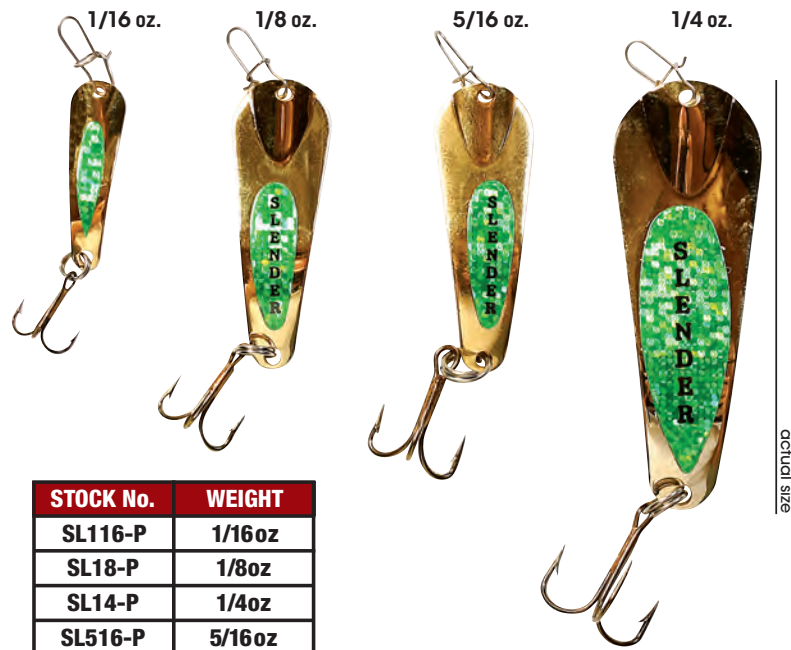
Ice Fishing

The Slender Spoon shines when searching for active fish. Its unique thin and beveled body provides more action and flutter on the fall than any other ice jigging spoon. It also increases fishable space, fluttering far off to the sides of your hole with a long cycling time to attract fish from afar. The small, 1/16-ounce Slender Spoon is ideal for panfish, especially tipped with a chandelier of three or four spikes. Or replace the treble hook with a single hook or a size 10 Shrimpo. As far as cadences go, both subtle shakes and rapid jig and pause methods can be top producers, as well as high rips and flutters on slack line.

Open Water

The larger 1/8-ounce, 1/4-ounce and super heavyweight 5/16-ounce (which is a heavier spoon with the same footprint as the 1/8-ounce) are ideal for open water walleye and larger gamefish species. Tipping the treble with a minnow head or perch eye (where legal) is a great way to add a bit of scent and really fire up schools of fish!

Slender Spoon Family Sizes



STOCK No.	WEIGHT
SL116-P	1/16oz
SL18-P	1/8oz
SL14-P	1/4oz
SL516-P	5/16oz



Colors: 101-silver/chartreuse, 102-silver/hot green, 103-silver/orange, 105-silver/blue, 106-silver/red, 107-silver/silver, 108-silver/glow, 201-gold/chartreuse, 202-gold/hot green, 203-gold/orange, 206-gold/red, 208-gold/glow, 301-black nickel/chartreuse, 304-black nickel/purple, 403-copper/orange, 100-silver, 200-gold, 400-copper

Hammered Slender Spoon

More Flash, Slower Fall, Mimics Baitfish Scales

Look in grandpa's tackle box and you'll find a lot of old-school spoons in hammered finishes. The reason? They caught fish.

Still do, but many anglers have forgotten that sometimes the right color is no real color at all.

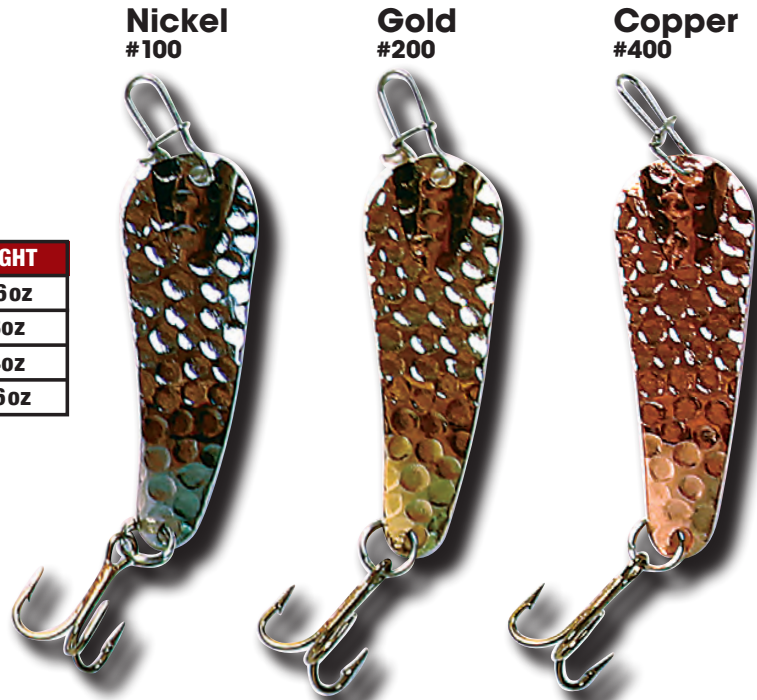
Custom Jigs & Spins hammered spoons borrow on this fishing wisdom – that hammered metal reflects light in much the same manner as baitfish scales.

That said, CJS is proud to bring anglers three metallic finishes, including nickel, gold and copper – in the tiny 1/16th ounce, through 1/8th, 1/4 and 5/16th ounce sizes.

A general rule of thumb is nickel for stained waters and gold or copper for darker waters like Winnebago or Fond du Lac – but let the fish help you decide. Depends what they're feeding on, too. Nickel matches shiners to a "T", while gold and copper can resemble young walleyes, perch, crawfish, and other baitfish.

So, when fish are on a minnow feed – like walleyes, lake trout, pike, even crappies and 'gills – hammered spoons can up your odds.

STOCK No.	WEIGHT
SL116-P	1/16 oz
SL18-P	1/8 oz
SL14-P	1/4 oz
SL516-P	5/16 oz



PF/DC Pro Finesse Drop Chain

Add a Pro Finesse Drop Chain to your favorite spoon and create your own custom dropper rig! Makes a great addition to Slender Spoons, Demon Jigging Spoons, Stingers and VertiGlo Tackle Lightnin' Spoons. Tip with waxworms, spikes or minnow heads. The PF/DC is deadly on perch, bluegills, crappies, walleyes and trout. Comes in 2 sizes: #10 & slightly smaller #14. Available in 4 colors, packed four to a pack.

■ Available in 4 assorted colors packaged 4 to a pack, no substitutions.

STOCK No.
PFDCH + SIZE



Pro Series Slender Spoon

New paint patterns and wickedly-sticky hooks make a great bait better!

Since its introduction a few years ago, the Pro Series Slender Spoon has fast become one of the most popular ice baits of all time.

With its erratic, slow flutter on the fall action, the Pro Series Slender

Spoon produces strikes when other spoons simply do not.

And with 20 patterns to choose from — with gold or nickel backs — there's sure to be a forage-matching option for wherever you fish! All models — from the tiny 1/16th through 5/16th ounce — feature wickedly-sticky VMC® Spark Point hooks to keep fish buttoned.

NEWEST Pro-Series Colors



- 125/225-Marianarchy
- 126/226-Mr. Freeze
- 127/227-Blue Shiner
- 128/228-Rainbow Trout
- 129/229-Tigger
- 130/230-Circus



Colors: *000-(color code) 111/211-Purple Firetiger, 112/212-Vampire, 113/213-Baby Walleye, 114/214-Firetiger, 115/215-Sour Apple Tiger, 116/216-Sunrise Craw, 117/217-Pink Tiger, 118/218-Electric Perch, 119/219-Happy Hooker, 120/220-Purple Descent, 121/221-Gold Muffin, 122/222-Smelt, 123/223-Alewife, 124/224-Fruity Vegetables *First # designates nickel back; second # designates gold back

*When ordering, insert 3-digit color code after product code. FOR GOLD BACK, insert "2" in place of "1" in color number for first digit.

Pro-Series Family Sizes



STOCK No.	WEIGHT
SL116-P	1/16 oz
SL18-P	1/8oz
SL14-P	1/4oz
SL516-P	5/16 oz

Pro-Glow Pro Series Slender Spoon

We've been a family-run company for 30 years, listening to our customers' needs the entire time. Yep, we still pick up the phone when you call. And thanks to your feedback we're able to introduce new fish-catching baits each year.

This year we're happy to provide exactly what you wanted—Pro Series Slender Spoons in GLOW! ... a haunting red for Lake of the Woods and bright blue for the Dakotas!

And that's just scratching the icy surface. With eight ultra-bright and long-lasting Pro-Glow patterns with high-end UV coating in the Pro Series Slender Spoon family – and in all four sizes – from the tiny 1/16th to 1/8 ounce, 1/4 ounce and 5/16th ounce! All available in nickel or gold back.

We didn't compromise on components either. Each comes with a size 1 or 2 snap for fluid fall and a wickedly sharp VMC® Spark Point treble hook!

Got a trip planned to Lake of the Woods this winter? Don't forget Red Pro-Glow! We tested them extensively last winter while fishing out of Arnesen's Resort – and in Canada – and the results were awesome! Definitely a 2017 MVP. The brightest bait below the ice!

Pro-Glow Solid And Tiger Striped Color Series

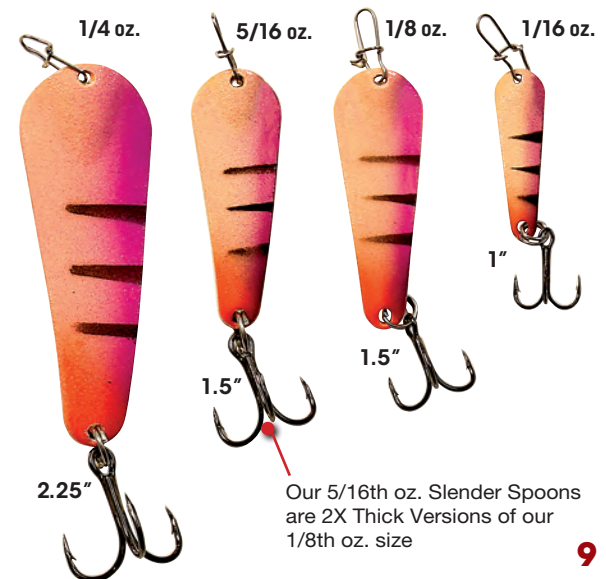


Colors: 515/525-Blue Glow-Tiger, 516/526-Blue Glow, 615/625-Red Glow-Purple Tiger, 616/626-Red Glow, 711/721-Green Glow-Parrot, 712/722-Green Glow Shadow, 713/723-Green Glow-Red Tiger, 714/724-Green Glow-Purple Tiger *First # designates nickel back; second # designates gold back

STOCK No.	WEIGHT
SL116-P	1/16oz
SL18-P	1/8oz
SL14-P	1/4oz
SL516-P	5/16oz

- **Red Pro-Glow** for Lake of the Woods!
- **Blue Pro-Glow** for North and South Dakota!
- **Green Pro-Glow**, a proven performer everywhere
- Variations of **Red**, **Blue** and **Green** with striped patterns!

Pro-Glow Family Sizes





The Original Demon

The Demon is like an institution among ice fishermen. In fact, some anglers never use another jig style ... instead, they keep a variety of sizes and colors on hand to catch any species at any time of year, anywhere. Yep, the Demon offers versatility in spades.

The Demon's design is deceptively simple, but don't let that fool you. It's built like a Sherman Tank, only smaller. Lots smaller. Beetle-shaped body ... two-toned high gloss finish ... Fluorescent-colored Demons feature a nickel back and Glow Brite finishes are painted on both sides.

Ice Fishing

The Demon size 10 is the most popular panfish pick – and the size 12 is a premier ultra-light lure for finicky fish. Tipped with a single spike, the Demon 12 is a tremendous shallow water bluegill producer. The Demon size 8 is great for perch and crappies or any fish species keying in on larger profile forage. Demon size 6 has the same size body as the size 8, but the size 6 hook will accept a larger minnow or other supersized bait options.

When fishing "eater" walleyes, the Demon size 6 will outproduce heavier, bulkier jigs on highly-pressured lakes. The largest size 4 is an excellent choice for chasing the bigger 'eyes, but make sure to balance your tackle! A Demon size 4 used with a whole minnow or minnow head on a medium-action rod and 6 pound test line, while a Demon size 12 used on a light rod with 2 pound test line. Size 4 is nearly unbeatable on a dead stick or jingle reel; size 12 is deadly on a long rod in shallow water.

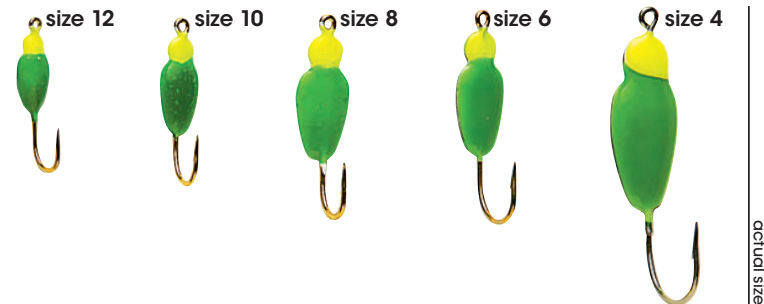
Open Water

Don't overlook the Demon for open water. Size 4 Demons in Glow Brite colors like GB7 are super effective for walleyes in dirty, high-water river situations or the tannic waters of the North. Tip it with a large fathead minnow or shiner and cast on light spinning tackle. Strikes can range from subtle taps to full-on reaction bites that nearly yank the rod from your hand!

And don't forget size 6 and 8 Demons for panfish! Worms, small leeches, minnows, waxworms and maggots make ideal partners to any Demon.

STOCK No.	WEIGHT
D12	1/100oz
D10	1/64oz
D8	1/40oz
D6	1/25oz
D4	1/14oz

Demon Family Sizes



Colors: 25-Yellow Chartreuse/Green, 48-Black/Hot Orange, 73-Chartreuse/Purple, 92-Red/Hot Yellow, 152-Pink/Yellow Chartreuse, 154-Pink/Black, 156-Pink/Pearl White, G-Gold, N-Nickel, GB2-Orange/Glow Brite, GB3-Grape/Glow Brite, GB6-Blue Ice/Glow Brite, GB7-Lime Chartreuse/Glow Brite, GB8-Fire Ice/Glow Brite, GB15-Pink/Glow Brite

Mega Glow Demon

The popular Custom Jigs & Spins Demon plus the industry's most powerful glow finish gives you the brightest ice jig available! Available in 5 Sizes and 6 hot Mega Glow finishes!

Ice Fishing

Mega Glow Demons are available in all our popular sizes for all fish species. Our unique glow finish really produces the slabs! For the brightest glow, charge with our purple UV Nuclear Flash. This ultra-violet flash is nearly invisible to the human eye, but does a real number on the Mega Glow! Use Mega Glow Demons at night and in stained water situations. Trust us, you'll be impressed! Tip with bugs, minnows or Finesse Plastics.

Open Water

The Mega Glow Demon can be just the thing to trigger neutral to negative walleyes and crappies. Flip Mega Glow Demons around fallen trees and brush piles to put

Demon Perch Eye 6

Originally designed for open-water jumbo perch fishing on Lake Michigan, the Demon Perch Eye's action and spot-on size/color choices will produce jumbos anywhere, any time of year.

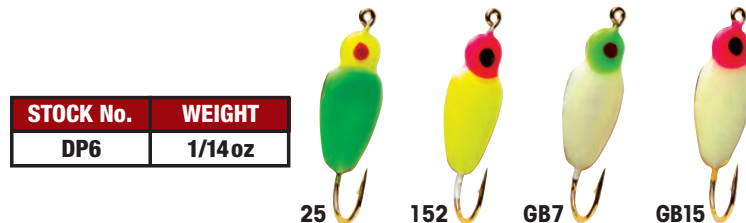
A gold-plated spoon back and gold hook combine to form a perch-catching machine!

STOCK No.	WEIGHT
MGD12	1/100oz
MGD10	1/64oz
MGD8	1/40oz
MGD6	1/25oz
MGD4	1/14oz

more crappies in your 'well. For walleyes, fish below a slip bobber with a leech or minnow — or ditch the float and let flutter off weedlines and breaks on light line.



Colors: MGV-Violet Glow, MGD-Blue Ice Glow, MGG-Green Apple Glow, MGR-Red Glow, MGT-Tangerine Glow, MGBG-Bubblegum Glow



STOCK No.	WEIGHT
DP6	1/14oz

Colors: 25-Yellow Chartreuse/Green, 152-Pink/Yellow Chartreuse, GB7-Chartreuse Lime/GlowBrite, GB15-Pink/GlowBrite



Demon Jigging Spoon

Switch up your game and start fishing the Demon Jigging Spoon for more 'gills, perch and crappies. Jigs are great, but sometimes spoons are better. Larger size models are MVPs for walleyes, bass, trout, 'pout ... All Demon Jigging Spoons feature two-sided paint jobs in hot colors and ultra-sharp Mustad® Red hooks for added attraction.

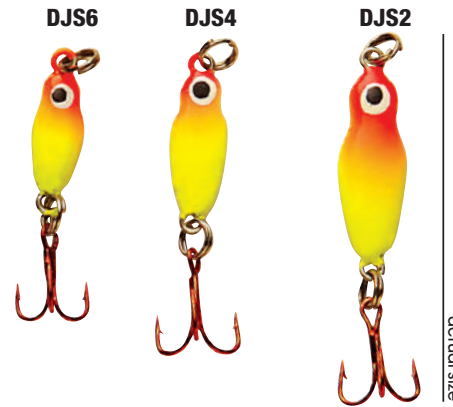
Ice Fishing

Fishing 8, 10 feet or deeper? Demon Jigging Spoons are a go-to. We like to tip them with a Wedgee plus live bait – spikes or waxies for panfish; minnows or minnow heads for walleyes and jumbo perch. A rapid jigging motion followed by a pause and hold is usually enough to seal the deal!

Open Water

Tip with a Wedgee plus live bait for mucho action. Cast or vertical jig to tap those bigger mid-summer panfish in deeper water. Use light line for best results.

Demon Jigging Spoon Sizes



STOCK No.	WEIGHT
DJS6	1/12oz
DJS4	1/10oz
DJS2	1/7oz



Colors: 01-Blue Glow, 02-Mega Glow Red, 03-Silver Shiner, 04-Golden Shiner, 05-Firetiger, 06-Clown, 08-Gold, 10-Blue Glow Tip, GB2-Glow Orange, GB7-Lime Glow Brite, GB15-Pink Glow Brite, GB7S-Glow Lime Spot, GB9S-Glow Red Spot, GB15S-Glow Pink Spot, GBPB-Pink Burst Glow



Slip Dropper

A revolutionary fish-catching system in three sizes for all fish species, the Slip Dropper consists of the Slip Dropper Spoon and dropper hook. The angler runs his/her line through the Slip Dropper Spoon and ties to the hook. The angler can then adjust to any length of dropper line between spoon and hook. The spoon will act as a lure with a short dropper length and the spoon will act as an attractor with a longer dropper length.

STOCK No.	WEIGHT
SD10	1/16 oz
SD6	1/4 oz
SD4	3/8 oz

Ice Fishing & Open Water Use

Just as the advent of the slip bobber pioneered adjustable depth settings with a float, the Slip Dropper system has revolutionized adjustable depth settings for dropper fishing.

When fishing for walleye, a short three-inch dropper works well, but as the action slows, you can pull up and adjust the length between your spoon and lure, often the ticket to tempting neutral to negative walleyes or perch.

The Slip Dropper System consists of six components: The Slip Dropper Spoon, which attracts and entices; Two line snubbers that affix to the ends of the spoon and keep your dropper line from slipping; and a single hook Attractor Bug or a treble attractor hook. You also need a good quality ball bearing swivel (not included) to keep the system from twisting. The Slip Dropper Bug has a slow fall when tipped with spikes or a waxworm, but the Slip Dropper Spoon falls faster. This allows you to fish a deadly, slow-fall presentation in deep water. You can also use the Slip Dropper Bug by itself when shallow water fishing. The Bug offers a very slight presentation. For walleye or gamefish, you might want to use the colored Attractor hook in place of the Slip Dropper Bug.

The Slip Dropper will work better in 10 feet of water and deeper. While the smaller-size 10 Slip Dropper is preferred for panfish, sometimes a larger-size 4 will work better with a long length of dropper line, especially in deep water, where the heavier spoon will get you down deep quickly. Another deadly technique is to use a Shrimpo or a Rocker under the Slip Dropper Spoon instead of the attractor hook or Slip Dropper Bug. The possibilities are endless! This particular approach is deadly for trout and salmon, but will slay panfish and finesse-oriented walleyes too!

WALLEYE/GAMEFISH

Slip Dropper™ spoon attracts and entices



JUMBO PERCH/PANFISH

12-inch dropper for walleye



Slip Dropper Family Sizes

1/16 oz.

1/4 oz.

3/8 oz.



SLIP DROPPER™ HOOKS

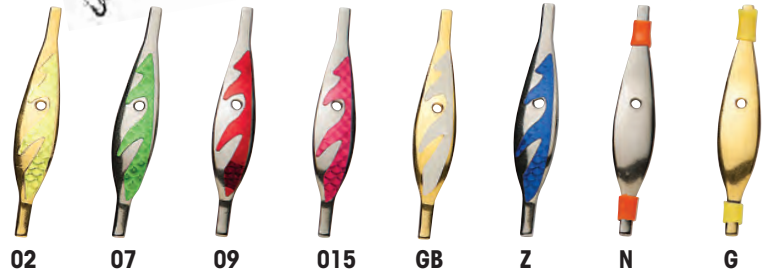
Constructed of the highest quality Mustad® hooks, both single and treble.

Single

Treble

Slip Dropper™ Bug

Attractor Hook



Colors: 02-Yellow Chartreuse/Gold Spoon, 07-Lime Chartreuse/Nickel Spoon, 09-Red/Nickel Spoon, 015-Pink/Nickel Spoon, GB-Glow Brite/Gold Spoon, Z-Blue/Nickel Spoon, N-Nickel Plate with Orange Bug & Attractor Hook, G-Gold Plate with Chartreuse Bug & Attractor Hook

2-Spot

The 2-Spot is one of the most productive ice jig styles of all time, a must-have for every ice angler's arsenal. What can we say? Time-tested fish catchers thanks to the traditional tear drop spoon design with gold-plated hook. 2-Spots are ultra-thin yet offer a nice profile that panfish love, plus a slow rate of fall that's deadly on neutral to negative fish or panfish in shallow water and weeds.

Ice Fishing

2-Spots excel in shallow-water, particularly sizes 12 and 10. Tip a 2-Spot with a single maggot or waxworm when fishing is tough, or chandelier multiple spikes when fish are aggressive. 2-Spot sizes 8 and 6 work deeper and can be tipped with

multiple spikes (try five or six all the way up the hook shank). Or dress a 2-Spot size 6 with a small shiner minnow for crappies on a dead stick rod. Just remember to play with your depth; crappies often feed higher in the water column than you'd expect, sometimes right below the ice!

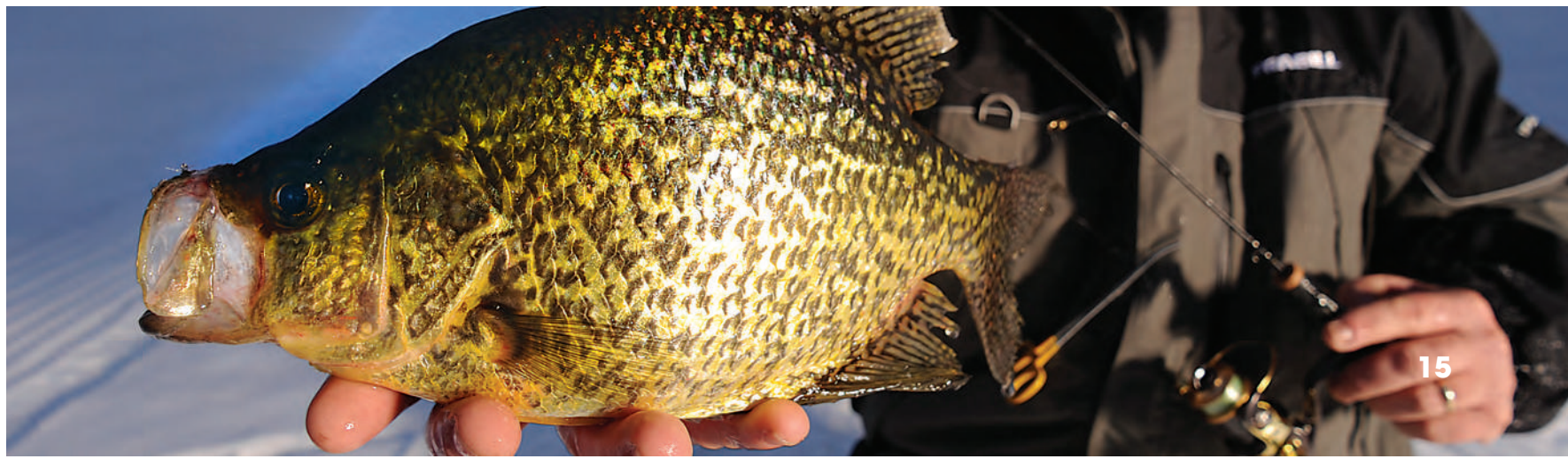
STOCK No.	SIZE
2S12	1/100 oz
2S10	1/80 oz
2S8	1/64 oz
2S6	1/50 oz

Open Water

The 2-Spot size 6 is a top open-water producer. First, the light-wire hook prevents tearing so minnows stay lively. Try drifting 2-Spots 18- to 24 inches behind a BB split shot; it's a great way to catch 'gills, perch and crappies just about anywhere there's water.



Colors: 02-Yellow Chartreuse, H02-Hot Yellow, 03-Purple, 04-Black, 05-Green, 06-Pearl White, 07-Lime Chartreuse, 08-Orange, H08-Hot Orange, 09-Red, 015-Pink, G-Gold, N-Nickel, Z-Blue, GB-Glow Brite



Rocker

Look familiar? Yep ... Rockers have been bucket-fillers for years, widely used by ice pros, old-timers and beginners alike. Built around a sticky-sharp gold hook, these traditional slim-tapered spoons get the job done, day-in, day-out! Bluegills, crappies, perch, white bass, walleyes, trout ... we haven't met a fish that won't eat a Rocker!

Ice Fishing

When tipped with spikes or waxies, a light jigging motion is all that is necessary to propel Rockers into an inverted flip, which often triggers strikes from non-aggressive fish. Another great technique is the jiggle and pause method. Jig aggressively for a few seconds and then pause; repeat as necessary to catch fish. Rockers can also be tipped with a small minnow and dead-sticked for a subtle, natural presentation.

Open Water

Don't be afraid to use the size 8 Rocker in summer. Thanks to their slim profile, they're just the ticket for spooky panfish hiding by docks and piers, fallen trees or weed edges. Rockers work best tipped with tiny minnows, redworms or waxworms and suspended under tiny fixed or slip floats.

For stained waters, try Yellow Chartreuse, Hot Yellow, Lime Chartreuse or Glow Brite. In clear waters, it's pretty tough to beat Pearl White, Black, Gold and Nickel. But Orange and Hot Orange continue to catch fish everywhere ... don't ask us why. And big bluegill aficionados swear by purple! But, tip any of 'em with a waxworm and you'll stink up a frying pan pretty quick! Available in 15 proven, fish-catching colors to match any angling scenario.

STOCK No.	WEIGHT
R8	1/64 oz



Colors: 02-Yellow Chartreuse, H02-Hot Yellow, 03-Purple, 04-Black, 05-Green, 06-Pearl White, 07-Lime Chartreuse, 08-Orange, H08-Hot Orange, 09-Red, 015-Pink, G-Gold, N-Nickel, Z-Blue, GB-Glow Brite

Striper Special

The Striper Special is a versatile, slim-tapered spoon that fishes heavy—an excellent deep-water choice for panfish and predators alike.

Ice Fishing

If you want to get down deep to the big fish with a small, compact bait, the Striper Special is for you! Plus, they'll catch just about anything that swims, including perch, walleyes, white or yellow bass and panfish. Ideally suited for depths 8 feet and deeper, the Striper Special has gained a loyal fanbase not only for its fish-catching abilities but excellent sonar returns. Striper Specials show up extremely well on locators, which make them effective for suspended fish.

Striper Special sizes 6 and 4 are top walleye choices, which is why colors (02) Chartreuse and (GB) Glow Brite are very hot sellers. One secret to catching more walleyes

is to have duplicate colors of the same lure style in different sizes. When the fish are aggressive, be sure to use a big lure. As soon as the action tapers off, switch to a smaller size in the same color. Often this switch will trigger more fish into striking.

STOCK No.	WEIGHT
SS8	1/32 oz
SS6	1/20 oz
SS4	1/10 oz

Open Water

Striper Specials are great choice for year 'round use and are particularly effective for deep-water perch. Always check with local bait shops for the correct live bait selection because often the difference between catching a limit of fish and going home empty-handed is as simple as using soft-shell crawfish instead of shiner minnows, or vice versa.



Colors: 02-Yellow Chartreuse, H02-Hot Yellow, 03-Purple, 04-Black, 05-Green, 06-Pearl White, 07-Lime Chartreuse, 08-Orange, H08-Hot Orange, 09-Red, 015-Pink, G-Gold, N-Nickel, Z-Blue, GB-Glow Brite





'Gill Pill

A must for any ice jig box, the 'Gill Pill is a tiny—yet heavy—ice jig with a half-moon profile. It has a flat bottom for added fluttering action and an ultra-sharp 45-degree offset hook for solid hook sets.

Ice Fishing

The 'Gill Pill is designed for bluegills and crappies. Size 14 will catch fish from shallow water weed areas of clear water lakes. When sight fishing, use white or glow colors that can be easily seen. Add spikes, waxworms or Wedgees for added attraction.



■ **Colors:** 01-White/Black, 02-Frog, 03-Clown, 04-Firetiger, GB-Glow Brite, RGB-Red Glow Brite, 07-Gold, 08-Nickel, 10-Orange Tiger, 11-Bumblebee

Open Water

Use the heavier size 12 or 10 'Gill Pill on 4-pound test for lights-out spring panfish action, no bobber required. You'd be surprised how far you can sling these baits on light line and longer, ultra-light rods! Waxworms, tiny leeches, and 'crawler bits work best for tipping. When fishing deeper, use a slip bobber and adjust your depth so your 'Gill Pill rests 1-2 feet above the weeds.

STOCK No.	WEIGHT
GP14	1/100oz
GP12	1/70oz
GP10	1/40oz
GP8	1/30oz

Diamond Jig

When pursuing deeper panfish, look no further than the proven Diamond Jig. Although small and compact, it fishes “heavy” to reach full-fathom bluegills and crappies. Sniffers become biters and biters become dinner, thanks to excellent hooking potential via an ultra-sharp hook offset at 45-degrees. Each jig includes a bead attractor for added slab appeal!

Ice Fishing

The Diamond Jig is an excellent choice for MONSTER 'gills and crappies that move a little deeper as the winter season progresses. How to work it? A fast, repetitive



■ **Colors:** 01-Clown, 02-Nickel, 03-Blood Red, 04-Black, 06-Copper, 07-Gold, 08-Froggie, 09-Fire Tiger, 10-Orange Tiger, 11-Bumblebee, 12-Copper Plated, 015-Pink, GB-Glow Brite, RG-Red Glow

jigging motion is key and works best tipped with spikes or waxies. You can also thread half a CJS Noodel or Wedgee up the hook and catch fish without live bait! Su-weet!

Open Water

Larger-sized Diamond Jigs are excellent choices for open water scenarios, and work great under fixed or slip floats. Tip 'em with spikes, waxies or small leeches and get ready for lots of action!

STOCK No.	WEIGHT
DJ14	1/70oz
DJ12	1/40oz
DJ10	1/20oz
DJ8	1/12oz

Purest

The Purest has a lightweight, soft plastic body molded over a gold-plated hook. It's an excellent shallow-water choice since a Purest closely imitates the daphnia and freshwater shrimp that panfish feed upon heavily.

Ice Fishing

The Purest is so effective for shallow water crappies and bluegills that you might never need another lure. Pros use the Purest without live bait with a slow, repetitive bobbing motion. The use of a stiff ice rod with a spring bobber tip will allow you to detect the slightest nibble when bobbing your Purest.

The bobbing motion is best achieved by lowering your Purest to the bottom,



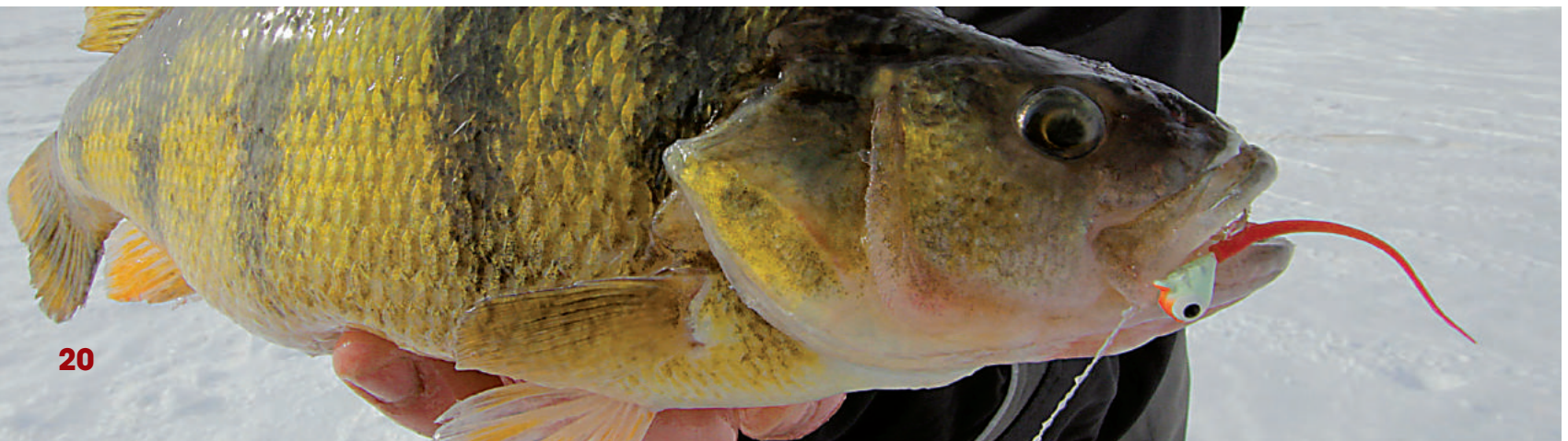
Colors: 01-White, 03-Purple, 04-Black, 05-Green, 07-Chartreuse, H08-Hot Orange, 09-Redworm, 015-Pink, 016-Brown, 75-Green/Chartreuse, 84-Black/Hot Orange, 115-Pink/White, GB-Glow Brite

reeling your rod down to the hole and then lifting to eye level. Then begin bobbing or raising and lowering your rod 1" - 4" until your spring bobber reacts in an undulating motion. Keep bobbing until you notice something different. Sometimes the fish will slam the Purest, but other times they will suck it in and your spring bobber will rise up. In either case, set the hook immediately.

STOCK No.	WEIGHT
P12	1/100oz
P10	1/64oz

Open Water

Purests are so light they can be used with a fly rod for trout and panfish. They offer a lot of action, especially in areas of current – and are very effective for wary fish.



Ratfinkee

With its horizontal orientation, finely-balanced lead head, and plastic body molded over a gold hook, Custom Jigs & Spins' classic Ratfinkee is one of the most effective jigs ever created.

Ice Fishing

Fished shallow or deep, the Ratfinkee is hard to beat! The size 12 is probably the most effective lure for big 'gills in shallow water. The size 10 Ratfinkee is by far the most popular of all the Ratfinkee sizes and can be fished as deep as 20 feet with 2 lb. test line.

The Ratfinkee works well with either a waxworm or spikes and shows up nicely on a locator because of its heavy, dense head. The size 8 Ratfinkee is a good choice for crappies since the hook will accept a small minnow. The size 6 Ratfinkee is perfect for larger fish or active perch and panfish. It will easily fish to 30 feet as will the size 4, which is a top choice for walleyes and bigger predators. It also works well under a tip-up since it can be used to present the bait in a horizontal profile.

Open Water

Ratfinkees are very effective lures for open water fishing, whether for shallow water bluegills, stream trout or walleyes. Since fish are more aggressive in open water, a size 8 Ratfinkee should be used on fish that would go for a size 12 through the ice. Crappies respond well to size 6 Ratfinkees dressed with minnows, suspended below slip floats. In fact, they will perfectly balance many floats because of their 1/32-ounce weight.

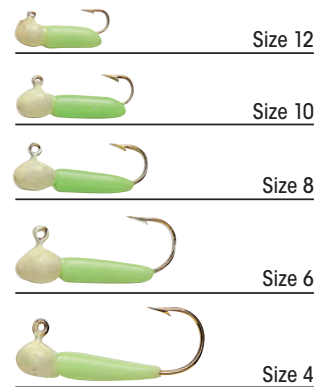
Size 4 Ratfinkees have been used effectively for walleyes all the way from the Mississippi River to Canada. The secret is their light weight but large hook. They

work best under slip floats or with a split shot 18-24 inches up the line. Effective bait choices are 'crawlers, leeches and various minnows.

Trout can be taken with all sizes of Ratfinkees on a fly rod or spinning tackle. Magazine editors from In-Fisherman, Fishing Facts and MidWest Outdoors recommend a size 4 Ratfinkee for steelhead with salmon eggs, spawn sacs or a piece of yarn tied to the hook. The bright colors and perfect balance makes the Ratfinkee 4 tops for drifting or float fishing.

STOCK No.	WEIGHT
RF12	1/200oz
RF10	1/100oz
RF8	1/50oz
RF6	1/32oz
RF4	1/32oz

Ratfinkee Family Sizes



Precious Metal Series

GOLD HEAD & HOOK
Code: Color + G



NICKEL HEAD & HOOK
Code: Color + N



Colors: 02-Hot Yellow, 03-Purple, 04-Black, 05-Green, 07-Chartreuse, 08-Orange, H08-Hot Orange, 09-Redworm, 015-Pink, 016-Brown, 28-Orange/Yellow, 75-Green/Chartreuse, 84-Black/Hot Orange, 98-Red/Hot Orange, 115-Pink/White, 154-Black/Pink, Z-Black/Blue, GB-Glow Brite, GB2-Glow Brite Orange, GB7-Glow Brite Lime, GB15-Glow Brite Pink

*When ordering, insert stock number + color code. (example): RF4-H08 = Ratfinkee size 4 in Hot Orange

Ratso

The super soft ultra-slim Finesse Plastic body on a precision lead-head jig catches slab-sized panfish when conventional methods fail. Catch trophy-sized panfish without live bait with this unique finesse lure.

Ice Fishing

The Ratso's horizontal orientation resembles a small minnow. The lifelike Finesse Plastic tail is constantly on the move and is all that is needed, since the Ratso should be used as-is, without live bait.

In shallow water situations, darken your portable fishhouse by closing all windows and peer down the hole. A bright-headed Ratso jig that can be easily seen is best used in this situation. When the head disappears ... set the hook! The larger size 6 Ratso can be used for walleye with excellent results. The Ratso's head shows up well on electronics, making them ideal choices in deep water.

Open Water

The size 10 Ratso is pure dynamite when 'gills aren't feeding; a small Ratso dangled in front of their nose is hard to resist! A size 6 Ratso is an excellent choice with an ultra-light rod rigged with 2- to 4-pound line. Keep a rod rigged in your car at all times ... The size 6 Ratso will catch crappies, 'gills, bass, catfish, perch and especially trout. Its size is the perfect mimic of a shiner minnow, which all fish love.

Speaking of shiners ... When crappies, walleyes, trout and big 'gills are on a min-

now feed, almost nothing outshines a Precious Metal Series Ratso. Choose a Nickel Head and Hook in Glow Brite, Glow Brite Blue or Smoke Glitter to match emerald shiners and fatheads ... Pick a Gold Head and Hook and match golden

shiners or mayflies. There are definitely times when metal rocks! Choose the right color body, head and hook and the Ratso can mimic just about any forage that swims!

STOCK No.	WEIGHT
RS10	1/100 oz
RS8	1/50 oz
RS6	1/32 oz

Ratso Family Sizes

actual size



Precious Metal Series

GOLD HEAD & HOOK

Code: Color + G



NICKEL HEAD & HOOK

Code: Color + N



Colors: 03G-Purple Glitter, 04-Black, 07-Chartreuse, H08-Hot Orange, 09-Blood Red, 015-Pink, 23-Orange Sherbet, 24-Crawdaddy, 25-Motor Oil, 26-Cotton Candy, 27-Catalpa Worm, 28-Pearltreuse, 29-Lemon Lime, 30-Candy Corn, 42-Smoke Glitter, 115-Pink/White, GB-Glow Brite, GB6-Glow Brite Blue, GB7-Glow Brite Lime, GB15-Glow Brite Pink **Precious Metal Series Color Additions:** 01-White

*When ordering, insert stock number + color code. (example): RS6-H08=Ratso size 6 in Hot Orange

Shrimpo

A vertical lead-head jig gives the Shrimpo's Finesse Plastic tail a tantalizing action that big panfish can't resist. Not horizontal and not vertical, it's the perfect blend of both jig styles! We call it "verti-zontal," and it catches fish when other baits fail!

Ice Fishing

Imagine catching world-class panfish without live bait! It's now possible with the Shrimpo. The secret is in its lifelike Finesse Plastic tail, which constantly moves, even when you aren't jigging. Use the Shrimpo in shallow water situations when fish are actively feeding—or not aggressive at all. A jig and pause cadence is recommended. Use the size 10 Shrimpo for 'gills and a size 6 for crappies and 'eyes.

Open Water

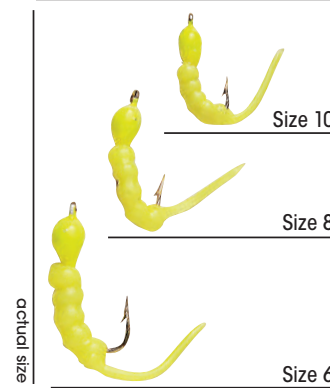
If you're looking for guaranteed panfish action every time you go fishing, then the Shrimpo is for you! They're best fished beneath a small fixed float and cast around piers, docks, deadfalls and vegetation. Slip bobbers are also effective when fish are suspended above weed edges, brush or cribs. Trout find the Shrimpo irresistible and steelhead will hang on to the soft plastic body longer than most baits.

No matter the species you pursue, try rigging a Shrimpo to a dropper rig! Simply take a 4 to 6-inch piece of 2- to 6 pound fluorocarbon or monofilament and tie to the split ring of a Pro-Glow, Pro Series, Hammered or original Slender Spoon, ter-

minating the other end to the paint-free eyelet of your favorite size and color Shrimpo! Presented vertically, it's often just the thing to tap difficult crappies, big 'gills ... even finicky walleyes. And for trout? Short of a live grasshopper drifted past a lunger lodge in the August sun, there's nothing more deadly! Fished on a spinning combo (even a fly rod), the Shrimpo routinely outfishes fly guides' favorite flies!

STOCK No.	WEIGHT
SH10	1/100 oz
SH8	1/50 oz
SH6	1/32 oz

Shrimpo Family Sizes

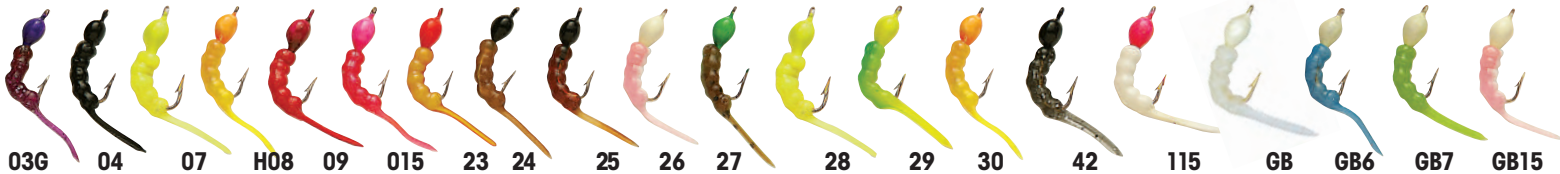


Precious Metal Series

GOLD HEAD & HOOK
Code: Color + G



NICKEL HEAD & HOOK
Code: Color + N



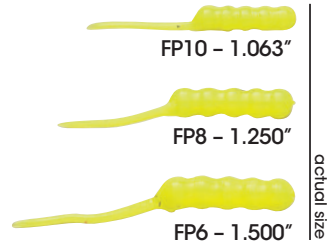
Colors: 03G-Purple Glitter, 04-Black, 07-Chartreuse, H08-Hot Orange, 09-Blood Red, 015-Pink, 23-Orange Sherbet, 24-Crawdaddy, 25-Motor Oil, 26-Cotton Candy/Glow, 27-Catalpa Worm, 28-Pearlreus, 29-Lemon Lime, 30-Candy Corn, 42-Smoke Glitter, 115-Pink/White, GB-Glow Brite, GB6-Glow Brite Blue, GB7-Glow Brite Lime, GB15-Glow Brite Pink

*When ordering, insert stock number + color code. (example): SH6-H08 = Shrimpo size 6 in Hot Orange

Pro Microplastics

Original Finesse Plastic

An ultra-slim, super-sensitive tail also reacts to the slightest movement of your rod tip...You can use Original Finesse Plastics as replacement tails for Ratsos and Shrimpos or on any of your favorite baits in place of, or in conjunction with live bait.



Original Finesse Plastic Colors



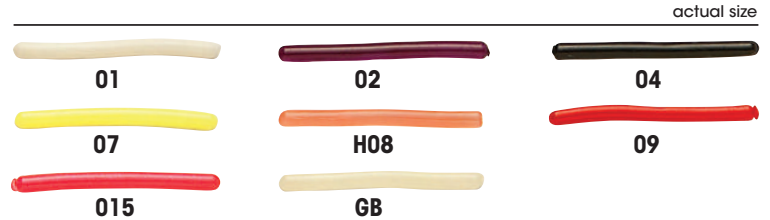
Colors: 01-White, 03G-Purple Glitter, 04-Black, 07-Chartreuse, H08-Hot Orange, 09-Blood Red, 015-Pink, 23-Orange Sherbet, 24-Crawdaddy, 25-Motor Oil, 26-Cotton Candy/Glow, 27-Catalpa Worm, 28-Pearltreuse, 29-Lemon Line, 30-Candy Corn, 42-Smoke Glitter, GB-Glow Brite, GB6-Glow Brite Blue, GB7-Glow Brite Lime Chartreuse, GB15-Glow Brite Pink

Each package contains 10 tails.

Noodel

Our 1.5 inch Noodel duplicates the small tube worms and larvae panfish prefer. Makes a great addition to your favorite jig or spoon, whether you use one or stack 'em up like live spikes.

STOCK No.	LENGTH
N	1.500"



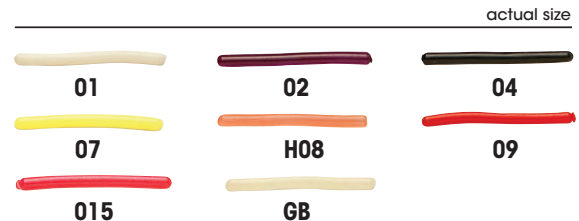
Colors: 01-White, 02-Grape, 04-Black, 07-Chartreuse, H08-Hot Orange, 09-Blood Red, 015-Hot Pink, GB-Glow Brite

Each package contains 12 tails.

Micro Noodel

Even smaller and thinner than our original Noodel, the Micro is a must for every panfisherman's finesse arsenal.

STOCK No.	LENGTH
MN	.875"



Colors: 01-White, 02-Grape, 04-Black, 07-Chartreuse, H08-Hot Orange, 09-Blood Red, 015-Hot Pink, GB-Glow Brite

Each package contains 12 tails.

Nuclear Ant

The Nuclear Ant is unlike any ant ever seen before! It offers a vertical presentation with the addition of a Finesse Plastic four-legged ant collar. The leg collars are interchangeable and replaceable for countless mix and match presentations to match any fishing scenario.

Ice Fishing

Ants have always been proven panfish producers ... and now the Nuclear Ant steps up to provide the greatest ant of all time! The Finesse Plastic legs attract and the gold hook has a long shank that allows easy hooking of big, juicy waxies or several maggots without compromising the action.

The Nuclear Ant is a great shallow water choice when fish are aggressive or when a more subtle action is needed to trigger finicky fish. Available in two of the most popular panfish sizes, 10 and 8, we know guys who never go home empty-handed because they carry a full selection of every color in every size!

Open Water

Shallow water 'gills, crappies and perch can't resist the Nuclear Ant when fished around piers, docks and fallen timber. Fish sit in these high-opportunity areas waiting for ants and spiders to take the plunge. Use a tiny float, casting bubble or fly rod

to put the Nuclear Ant right in the strike zone. And they're not just for panfish. Trout engulf Nuclear Ants with reckless abandon, so keep a supply in your trout box, too!

STOCK No.	WEIGHT
NA10	1/100 oz
NA8	1/50 oz

Precious Metal Series

GOLD HEAD & HOOK

Code: Color + G



04G

NICKEL HEAD & HOOK

Code: Color + N



04N

Colors: 01-White, 03-Purple, 04-Black, 07-Yellow Chartreuse, H08-Hot Orange, 09-Blood Red, 015-Pink, GB-Glow Brite

**When ordering, insert 2-digit color code then head & hook code. (example): H08N=Hot Orange Nickel*



Colors: 03-Purple, 04-Black, 07-Yellow Chartreuse, H08-Hot Orange, 09-Blood Red, 015-Pink, 115-Pink/White, GB-Glow Brite

Nuclear Ant Legs

One of the most deadly microplastics may not look like much, but to the discerning eyes of jurassic panfish, it's prime rib, crème brulee and a double whiskey wrapped up in one bite. Slip on your favorite CJS jig and let the feast begin!



Colors: 01-White, 03-Purple, 04-Black, 07-Yellow Chartreuse, H08-Hot Orange, 09-Blood Red, 015-Pink, GB-Glow Brite

STOCK No.	LENGTH
NAL	1.000"

Each package contains 10 tails.

Pro Microplastics

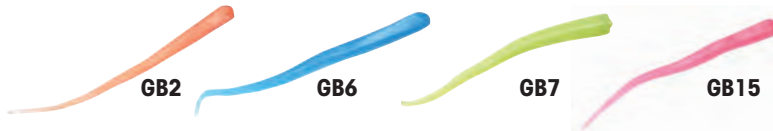
Wedgee Plastic

The Wedgee is a wispy thin piece of Finesse Plastic. The razor-thin, whip-like tail oscillates with almost no rod movement, appealing to panfish that are feeding on micro-invertebrates. This also makes it the ideal great cold-front bait, but it's a champion in any situation and with just about any jigging cadence. In our opinion, the best microplastic on the market, bar none.

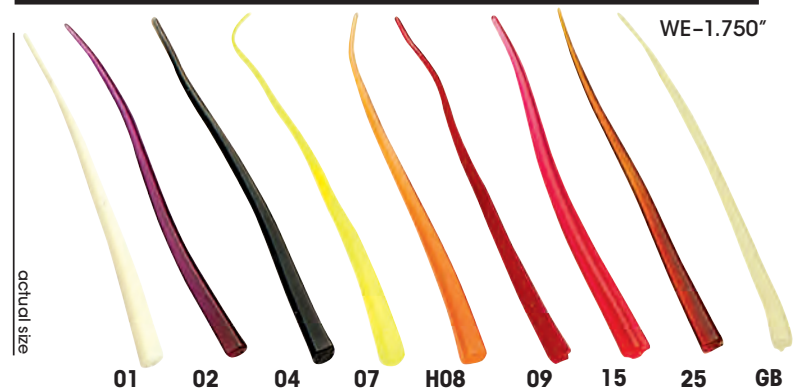


NEW For 2017!

New Glow Colors



Wedgee Plastic Colors



Colors: 01-White, 02-Grape, 04-Black, 07-Chartreuse, H08-Hot Orange, 09-Blood Red, 015-Hot Pink, 25-Motor Oil, GB-Glow Brite, GB2-Glow Brite Orange, GB6-Glow Brite Blue, GB7-Glow Brite Lime Chartreuse, GB15-Glow Brite Pink

Each package contains 12 tails.

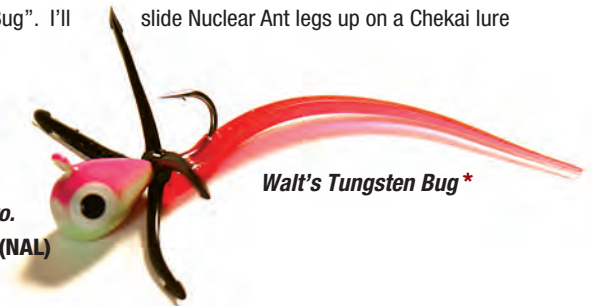
Build A "Tungsten Bug" With Ice Pro Walt Matan



I like to add Custom Jigs & Spins plastics to the tungsten Chekai and Majmün jigs. You can use Ratso/Shrimpo tails, Wedgees, Noodels and Nuclear Ant legs in combination. One extremely effective combo is what I like to call a "Tungsten Bug". I'll slide Nuclear Ant legs up on a Chekai lure first, then followed by a Wedgee tail.

This Tungsten Bug has all the action and attraction that big bull 'gills and crappies can't resist! The legs and tail undulates with the slightest movement of the rod tip. I've watched the action with an Aqua-Vu camera where big bluegills will actually push smaller fish out of the way to grab the bug! Sometimes I'll add a few red spikes to the combo, which gives the fish a target point to attack and adds a little scent. —Walt Matan, CJS lure designer/ice pro.

*Built with a Chekai (CT5, CT4.5, CT4, OR CT3) + Wedgee (WE) + Nuclear Ant Legs (NAL)



Walt's Tungsten Bug*



FISH CAN'T SAY NO TO THE LURES THAT GLOW!



VertiGlo Series

All VertiGlo Tackle lures feature a super-hard paint finish, quality hooks and a jig body that glows on one or both sides!

VertiGlo Demon

This little devil of a jig is great for all panfish species, walleyes and other gamefish. A must have for every angler's arsenal. All colors are available in sizes 10, 8, 6, 4, and 2.

STOCK No.	SIZE
VD+Size	10, 8, 6, 4, 2



Colors: 01-Mega Glow Red, 02-Black Silver Foil, 04-Blue Silver Foil, 06-Chartreuse/Lime, 07-Clown, 08-Frog Silver Foil, 09-Fire Tiger, 13-Red Silver Foil, 14-Pink Silver Foil

Lightnin' Spoon

The Lightnin' Spoon is a heavy jigging spoon loaded with a ton of action for all species. Although a dynamite spoon on its own, it becomes even deadlier during negative bites with a Pro Finesse Drop Chain! Holographic foil and glow finishes match real forage! All colors are available in sizes 1/8, 1/4 and 3/8 oz.

STOCK No.	SIZE
LS+Size	1/8, 1/4, 3/8



Colors: 01-Mega Glow Red, 02-Black Silver Foil, 03-Rainbow Foil, 04-Blue Silver Foil, 07-Clown, 09-Fire Tiger, 10-Green Silver Foil, 11-Pink Glow, 12-Lime Glow

Frizbee

The Frizbee is a vertical-hanging jig that flashes on the fall – just the thing for deeper perch and other panfish. Jigged or dead-sticked...pure dynamite. All colors are available in sizes 8, 6 and 4.

STOCK No.	SIZE
FJ+Size	8, 6, 4



Colors: 01-Glow Red, 02-Silver Red Foil, 03-Yellow Silver Foil, 04-Blue Silver Foil, 05-Chartreuse Red, 06-Chartreuse/Lime, 07-Clown, 08-Froggie, 09-Fire Tiger

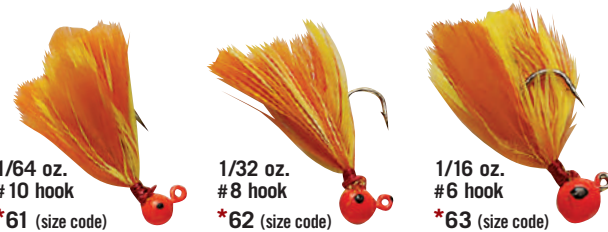
Flu Flu

AMERICA'S PREMIER PANFISH LURE

Flu Flu Series

Flu Flu Jig

All of our famous Flu Flu Jigs are the finest quality hand-tied feathered lures available. Flu Flus come in 14 fish-catching colors with an open, paint-free eye for hassle-free rigging. Flu Flus are proudly made with gold-plated Aberdeen razor-sharp hooks! And their thin-wire construction won't damage live bait, keeping minnows kicking!



1/64 oz.
#10 hook

*61 (size code)

1/32 oz.
#8 hook

*62 (size code)

1/16 oz.
#6 hook

*63 (size code)

***When ordering, insert 3-digit color code after 2-digit size code**
(example): 61103=1/64 oz. White/Green



Colors: *000-(color code) **101**-White/White, **102**-White/Black, **103**-White/Green, **104**-White/Yellow, **105**-White/Pink, **106**-White/Purple, **107**-White/Orange, **108**-White/Blue, **109**-White/Chartreuse, **501**-Pink/White, **504**-Pink/Yellow, **993**-Chartreuse/Chartreuse-Lime, **747**-Orange/Orange-Yellow, **293**-Black/Chartreuse-Lime

Flu Flu Glitter

All of our Flu Flu Glitter Jigs are handmade with marabou feathers and premium glitter hackle. They also feature red hooks for extra attraction and surgical hooking power. Available in 1/64, 1/32, 1/16 sizes for all panfish species.



Colors: *000-(color code) **201**-Black/Chartreuse w/Red Glitter, **202**-Glow/Orange w/Purple Glitter, **203**-Pink/White w/Silver Glitter, **204**-White/Pink w/Rainbow Glitter, **205**-Black/Black w/Gold Glitter, **206**-Orange/Orange Yellow w/Rainbow Glitter, **207**-Chartreuse/Chartreuse & Lime w/Silver Crystal Flash, **208**-White/White w/Rainbow Glitter

***When ordering, insert 3-digit color code after 2-digit size code** (example): 61203=1/64 oz. Pink/White w/Silver Glitter

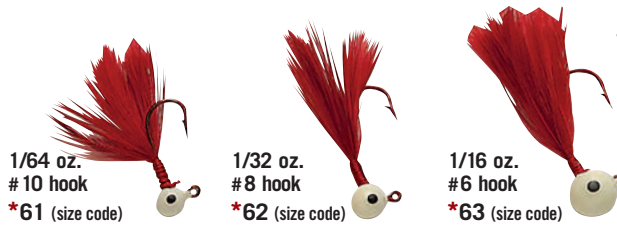
Flu Flu Series

Flu Flu Glow Head Jig

Our Flu Flu Glow Head Jigs feature all-glow heads, red hooks in three sizes and 20 color combinations.

*** When ordering, insert 3-digit color code after 2-digit size code**

(example): 61406=1/64 oz. Glow/Purple



1/64 oz.
10 hook
*61 (size code)

1/32 oz.
8 hook
*62 (size code)

1/16 oz.
6 hook
*63 (size code)



Colors: *000-(color code) 401-Glow/White, 402-Glow/Black, 403-Glow/Green, 404-Glow/White & Pink, 405-Glow/Pink, 406-Glow/Purple, 407-Glow/Buckskin, 408-Glow/Red, 409-Glow/Chartreuse, 410-Glow/Chartreuse & Green, 421-Red Glow/White, 422-Red Glow/Black, 423-Red Glow/Green, 424-Red Glow/White & Pink, 425-Red Glow/Pink, 426-Red Glow/Purple, 427-Red Glow/Buckskin, 428-Red Glow/Red, 429-Red Glow/Chartreuse, 430-Red Glow/Chartreuse & Green

Flu Flu Floater

Flu Flu Floaters are great for walleyes, perch, panfish and more! Rig them with a Walking Sinker, Egg Sinker, Bottom Bouncer or a split shot to keep your bait suspended off the bottom and attractive to fish!



Colors: 66101-Green/Chartreuse & Yellow, 66102-Red/Chartreuse, 66103-Chartreuse/Chartreuse & Lime, 66104-White/White, 66105-Pink/White, 66106-Orange/Orange & Yellow



Precision Jig Series

H2O Precision Jig

H2O Precision Jigs feature premium quality Mustad® hooks ... the sharpest hooks available, an integrated plastics "keeper" that holds the body of your bait tighter than any collar on the market and paint that just will NOT chip!

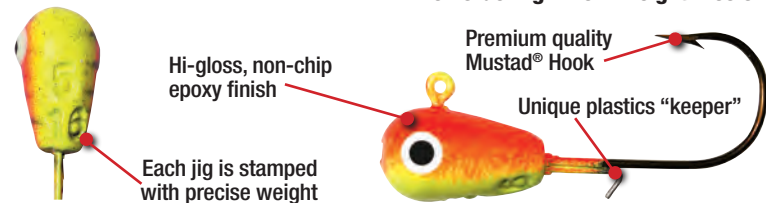
The H2O Precision Jig is designed to function perfectly with live bait, but these jigs are THE jigs for fishing plastics like twister tails, grub bodies, ringworms, etc. No other jig combines the needed balance, premium quality oversized hook (not too big, just right), innovative plastics "keeper" and paint scheme found in the H2O Precision Jigs!

The H2O Precision Jig Head design is a BFT exclusive and features a streamlined and perfectly-balanced head that cuts current and helps keep snags to a minimum.

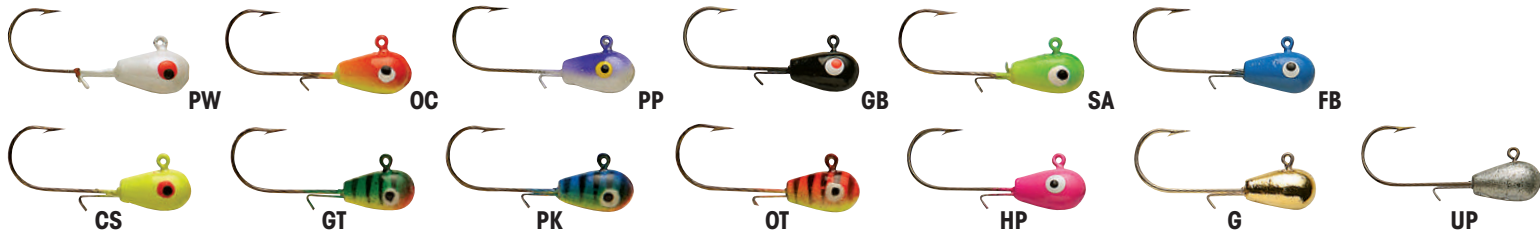
Available in 12 colors and 9 weights.

STOCK No.	WEIGHT	HOOK
PPJ	1/16, 3/32	Size 1
PPJ	1/8, 3/16	Size 1/0
PPJ	1/4, 5/16	Size 2/0
PPJ	3/8, 1/2, 5/8	Size 3/0

When ordering: PPJ + weight + color



Each jig is stamped with precise weight



Colors: PW-Pearl White, OC-Orange Chartreuse, PP-Purple Pearl, GB-Hi-Gloss Black, SA-Sour Apple (Lime/Chartreuse), FB-Ford Blue, CS-Chartreuse Sunburst, GT-Green Tiger/Glow Eyes, PK-Pyro Keet/Glow Eyes, OT-Orange Tiger, Glow Eyes, HP-Hot Pink, G-Gold, UP-Unpainted

H2O Precision Jig Glitter

New for 2016, we're proud to give anglers what they asked for: H2O Precision Jigs in Glitter. Available in six key glitter colors, we didn't

skimp on the fish-attracting finish, either! More glitter than Porter Wagoner's suit! Six colors and nine weights available!



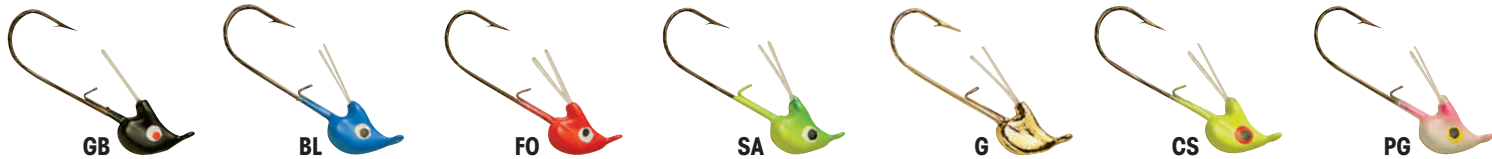
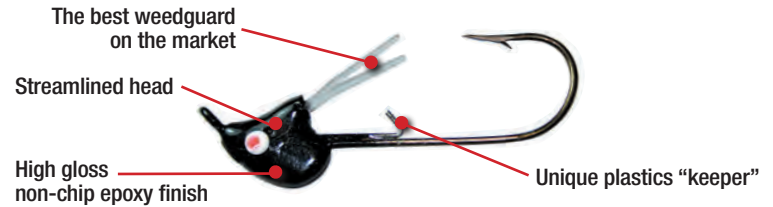
Colors: RG-Rainbow Glitter, PG-Purple Glitter, CG-Chartreuse Glitter, GG-Gold Glitter, SG-Silver Glitter, OG-Orange Glitter

Precision Jig Series

Draggin' Jig

The Draggin' Jig is the perfect jig for pulling walleyes, bass and pan-fish from the HEAVIEST COVER! Fish it with live bait or plastics to extract fish from places that used to be off-limits ...

Features a 1/0 hook, perfect for fishing 'crawlers, leeches, minnows or plastics. The innovative plastics "keeper" holds 'crawlers and plastics securely. Available in three sizes: 1/16, 1/8 & 1/4 ounce and seven unique colors!



■ **Colors:** GB-Gloss Black, BL-Blue, FO-Fire Orange, SA-Sour Apple, G-Gold, CS-Chartreuse Sunburst, PG-Pink/White Glow

"Bucktail" Wayne's Bucktail Jig

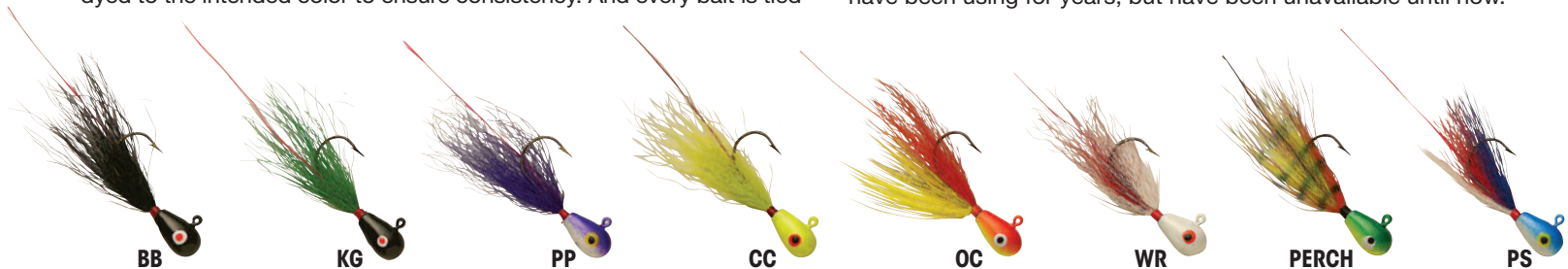
Each jig is tied with care by "Bucktail" Wayne Auchstetter. Wayne has honed his skills as an angler and jig maker through 40+ years of walleye fishing on the Mississippi River. We're proud to offer Bucktail Wayne's favorite color patterns in 1/4 ounce, 5/16 ounce and 3/8 ounce sizes.

Each is tied with hand-graded bucktails that have been carefully dyed to the intended color to ensure consistency. And every bait is tied

on our own Precision Head jigs, featuring a premium-quality Mustad® hook, chip-free epoxy paint and stamped with the precise weight.

Bucktail jigs are great choices in cold water situations ... in rivers and lakes, with or without live bait, for walleyes, saugers and smallmouth bass!

These are the same hair jigs that many Mississippi River guides have been using for years, but have been unavailable until now.



■ **Colors:** BB-Black Head/Black Body, KG-Black Head/Kelly Green Body, PP-Purple Head/Purple Body, CC-Chart. Head/Fl. Chart. Body, OC-Orange Chart. Head/Orange Chart. Body, WR-Pearl Head/White Red Body, PERCH-Perchie, PS-Patriot Shiner

Precision Blade Series



B3 Blade Bait

We've taken this popular blade bait to an entirely NEW LEVEL by adding premium-quality VMC® split-shank treble hooks, 3D prism eyes & chip-proof paint in HOT fish-catching paint schemes ... and five of the available color patterns GLOW!

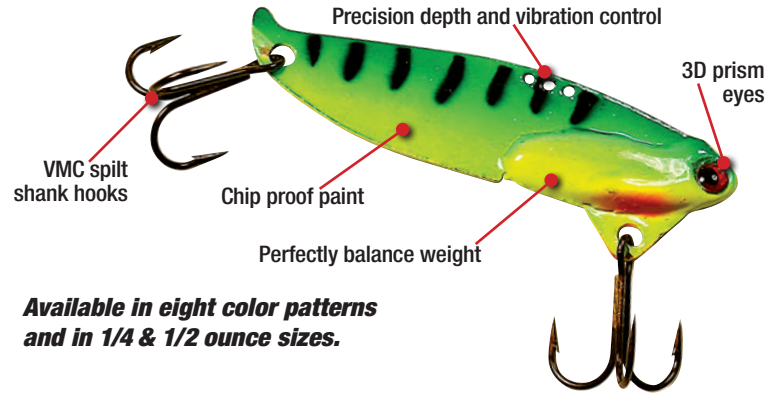
Fish them vertically on open water or through the ice for walleyes, saugers, white bass, and smallmouths. A slow lift and drop, just enough to cause the bait to vibrate on the upward stroke, triggers aggressive strikes.

Cast B3 Blades to river eddies and fish them back on a slow, pumping retrieve ... these B3 Blade Baits are incredibly fish producers!

Not sure when to fish the B3 Blade Bait?

Although they'll catch fish all season long, they can't be beat in early spring and late fall ... Just ask the guys who line up at boat launches with show shovels in February, March and April. Same goes for fall. It's counter-intuitive for sure, but what blade baits do is TRIGGER reaction strikes through visual, vibratory and auditory cues. They flash, rip, slice, slash, dart and give off loads of vibrations that are simply too much for fish to ignore!

Here's another tip: When it comes to lake trout, everything old is new again ... Like fishing blades through in open water and through the ice for monster Canadian and Great Lakes lakers. During the



Available in eight color patterns and in 1/4 & 1/2 ounce sizes.

late '70s and '80s, every lake trout nut loved his bladebaits ... And although many anglers have switched to soft plastic tubes, the forgotten blade bait is an all-star! Drop to the bottom and start pumping straight up. And when you see a laker on your electronics start to give chase ... DO NOT STOP reeling! If anything, reel faster and don't be surprised if the trout hammers the B3 inches from the hole! One of the few fish without an air bladder, lake trout can scream from 100 feet down to the surface with zero equalization problems! No fizzing required! And more fun than you can shake an ice fishing stick at!

STOCK No.	WEIGHT
B3-14	1/4 oz
B3-12	1/2 oz



■ **Colors:** 001-Green Glow Tiger, 002-Purple Silver, 003-Glow Perch, 004-Gold Plate, 005-Nickel, 006-Glow Pink, 007-Red Tiger, 008-Glow Mud Minnow, 009-Orange Glow Tiger



AuthentX Plastic Series

Moxi

Your prescription-strength “cure” for slow walleye fishing is now available over the counter ...

For decades, thin-profile plastics have quietly produced numbers of oversized walleyes for tight-lipped anglers on lakes and rivers across the Midwest. When you could get one of these secretive trophy hunters to share of the tricks employed to consistently catch 10-, 12- and even 14-pound walleyes on plastics, one theme emerged; while plastics are incredibly effective, it took a veritable arsenal of soft plastics in a vast

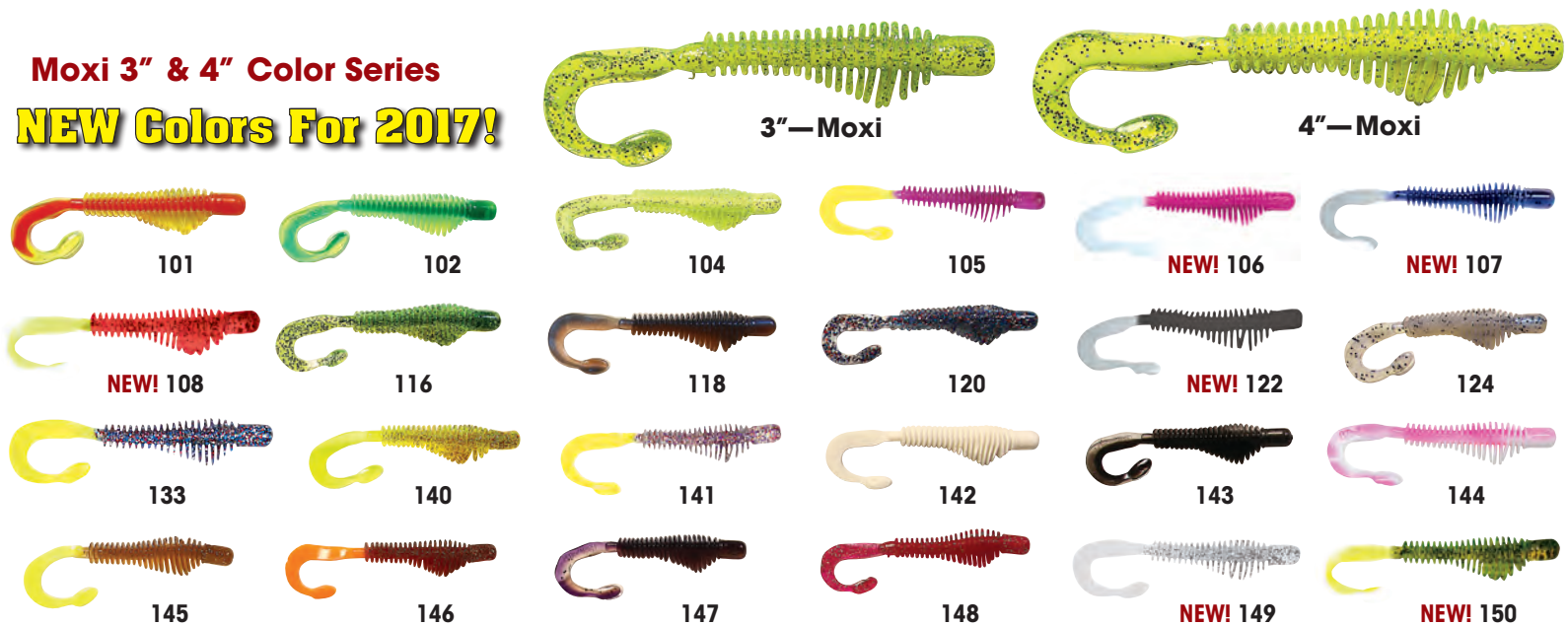
array of sizes and shapes to consistently put fish in the boat.

With the Moxi, we created a soft plastic bait like no other on the market. It has a thin profile, yet a beefy belly and a longer tail that “thumps” so loud fish have to check it out!”

The Moxi is available in 24 fish-catching colors tested over years of on-the-water R&D.

Moxi 3" & 4" Color Series

NEW Colors For 2017!



Colors: 101-Chartreuse/Orange Core, 102-Chartreuse/Green Core, 104-Chartreuse Silver Flake/White Core, 105-Purple/Chartreuse Tail, 106-Purple/White Tail, 107-Electric Blue/White Tail, 108-Catalpa/Chartreuse Tail, 116-Chartreuse Pepper, 118-Stewarts Pro Blue, 120-Firecracker, 122-Black/White Tail, 124-Oystershell, 133-Firecracker/Chartreuse Tail, 140-Goldcracker/Chartreuse Tail, 141-PurpleCracker/Chartreuse Tail, 142-Great White, 143-Dark Night, 144-Pink/White, 145-Honey Oil Glitter/Chartreuse Tail, 146-Sassafras, 147-Peanut Butter & Jelly, 148-Purple Glitter/White Core, 149-Fire Ice White, 150-Watermelon/Chartreuse Tail

AuthentX Plastic Series

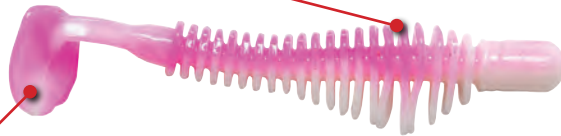
Pulse-R Paddletail

Swimbait have been utilized by walleye and bass anglers for decades now, but not until the development of the Pulse-R Paddle Tail has a swimbait been this effective at ultra slow speeds. This bait is designed to come alive when fished slowly and produce the body and tail movement other baits lacked.

More specifically, the tail on this bait does things never seen from other swimbait designs. The bottom of the tail turns 180 degrees so

it's at the top, all the while the tail is swinging out to the side before repeating in the opposite direction. This all happens when fished at an absolute crawl or when the Pulse-R Paddle Tail is in current. This bait is going to be the undoing of some BIG fish for you! The 3.25" and 2.45" Pulse-R is available in 24 proven, fish-catching colors to match any fishing scenario.

Unique color patterns



Ultra thin tail for incredible action at slowest speeds

2.45" — Pulse-R Paddletail

actual size



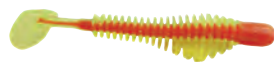
3.25" — Pulse-R Paddletail

Ribbed belly adds vibration



NEW Colors For 2017!

Pulse-R Paddletail 2.45" & 3.25" Color Series



101



102



104



105



NEW! 106



NEW! 107



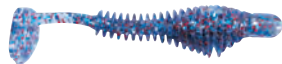
NEW! 108



116



118



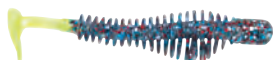
120



NEW! 122



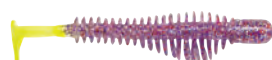
124



133



140



141



142



143



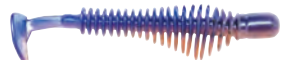
144



145



146



147



148



NEW! 149



NEW! 150

Colors: 101-Chartreuse/Orange Core, 102-Chartreuse/Green Core, 104-Chartreuse Silver Flake/White Core, 105-Purple/Chartreuse Tail, 106-Purple/White Tail, 107-Electric Blue/White Tail, 108-Catalpa/Chartreuse Tail, 116-Chartreuse Pepper, 118-Stewarts Pro Blue, 120-Firecracker, 122-Black/White Tail, 124-Oystershell, 133-Firecracker/Chartreuse Tail, 140-Goldcracker/Chartreuse Tail, 141-PurpleCracker/Chartreuse Tail, 142-Great White, 143-Dark Night, 144-Pink/White, 145-Honey Oil Glitter/Chartreuse Tail, 146-Sassafras, 147-Peanut Butter & Jelly, 148-Purple Glitter/White Core, 149-Fire Ice White, 150-Watermelon/Chartreuse Tail



AuthentX Plastic Series

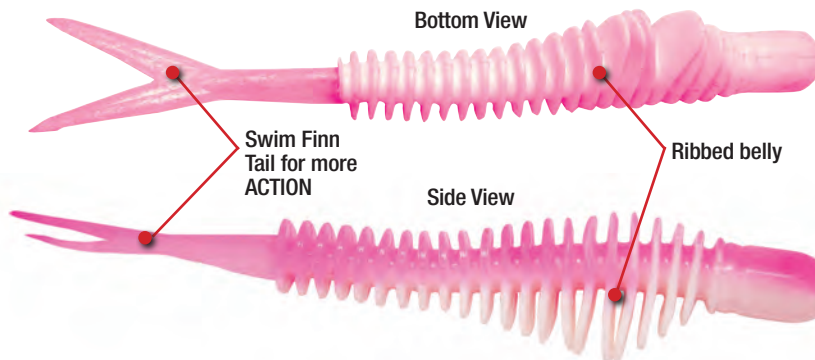
Ribb-Finn

What happens when you take our ribbed belly plastic and combine it with the tail of a minnow? Why, big walleyes and smallmouths, of course. This unique bait is not your average jerk minnow. It's more of a finesse bait...for when a Moxi or a Pulse-R is just too aggressive for the fish.

The Ribb-Finn is a coldwater walleye killer! Cast to the side, let the current swing the Ribb-Finn downstream and WHAMMO! If you don't have your confidence up, rig the Ribb-Finn with a minnow, half 'crawler or leech. Once you start catching, fish the Ribb-Finn alone. Its natural forage that really gets the strikes!

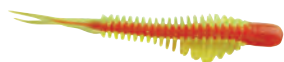
NEW For 2017!

4.25" —Ribb-Finn



actual size

Ribb-Finn 4.25" Color Series



101



102



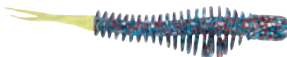
104



105



124



133

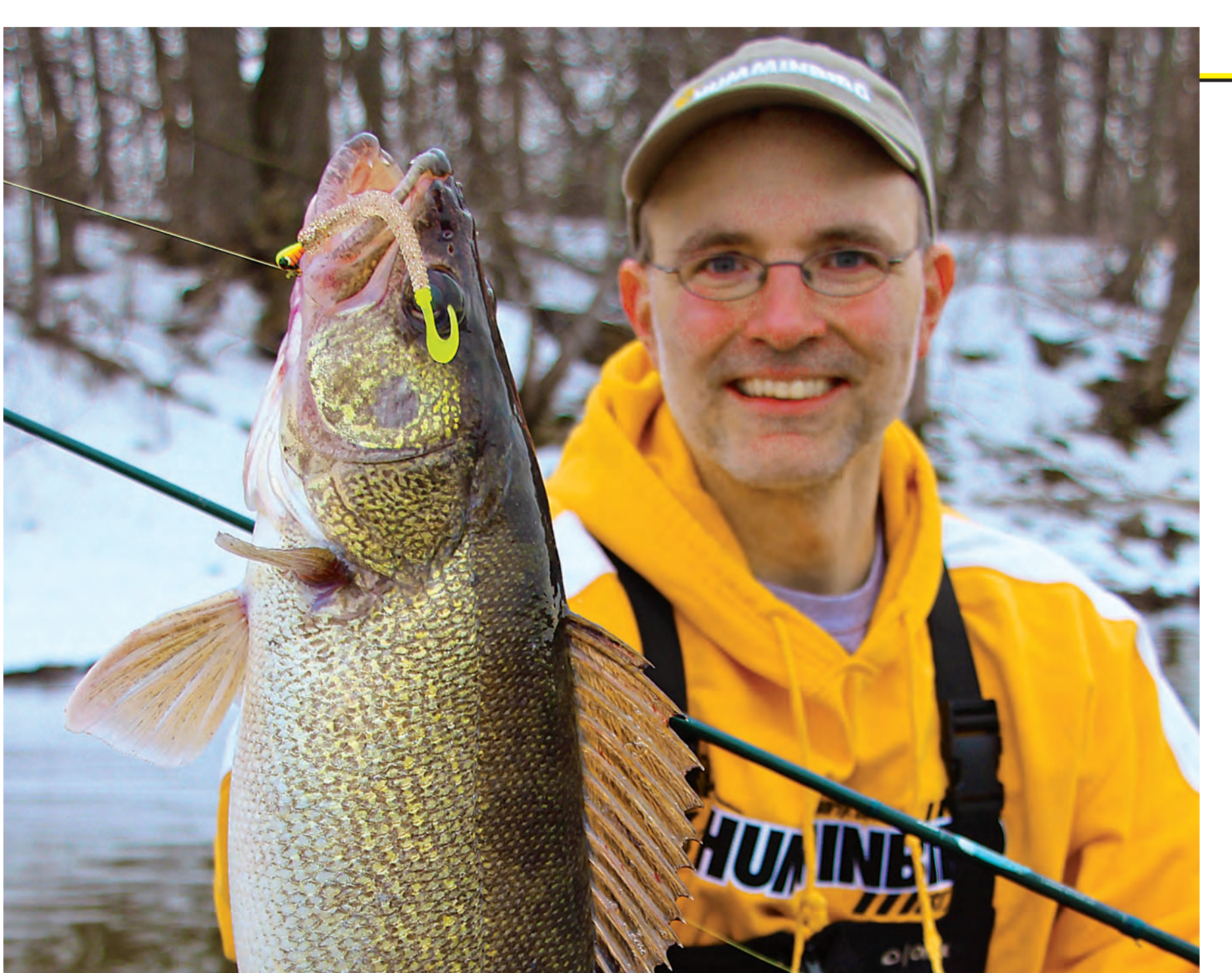


142



144

Colors: 101-Chartreuse/Orange Core, 102-Chartreuse/Green Core, 104-Chartreuse Silver Flake/White Core, 105-Purple/Chartreuse Tail, 124-Oystershell, 133-Firecracker/Chartreuse Tail, 142-Great White, 144-Pink/White



AuthentX Plastic Series

4" Ringworm

The 4" Ringworm has earned the reputation as one of the most versatile soft plastic baits every created...deadly for early-season river 'eyes and saugers or fished near deep weed edges and rocky shorelines for summertime largies and bronzebacks.

And now it's even better! B-Fish-N Tackle listened to angler input and made some subtle changes to improve performance and durability. For starters, B-Fish-N Tackle beefed up the neck of the baits to provide

added durability. They also eliminated the "neckdown" of the old design, tweaking existing molds for a bait that's slightly larger in diameter behind the nose. The result? A bait that resists getting ripped up during violent headshakes, but still has ALL the subtle fish-catching action the bait is famous for! While they were at it, designers also enlarged the tail slightly for more water displacement and a bigger thump!

4" Ringworm Color Series



Colors: RW-101-Chartreuse/Orange Core, RW-102-Chartreuse/Green Core, RW-103-Blue/Black Core, RW-104-Chart. Silver Glitter Hite, RW-105-Purple/Chartreuse Tail, RW-106-Purple/White Tail, RW-107-Electric Blue/Pearl Tail, RW-108-Catalpa/Chartreuse Tail, RW-109-Chartreuse Pearl, RW-110-Pink Bubblegum Pepper, RW-111-Fluorescent Chartreuse Pepper, RW-114-Tequila Sunrise, RW-115-June Bug, RW-116-Chartreuse Pepper, RW-117-Moss Black, RW-118-Stewart's Pro Blue, RW-119-Purple, RW-120-Firecracker, RW-121-Black/Chartreuse Tail, RW-122-Black/White Tail, RW-124-Pearl Blue Oyster Shell, RW-125-Fire-N-Ice/Chartreuse Tail, RW-126-Electric Blue, RW-127-Purple Glitter/Pearl Tail, RW-128-Brite Craw, RW-129-Blue/Red Tail, RW-131-Bleeding Gold Chartreuse, RW-132-Cotton Candy, RW-133-Firecracker/Chartreuse Tail, RW-135-Nite Glow, RW-136-Motor Oil Gold, RW-137-Firetiger, RW-138-Gold Cracker, RW-139-Purple Cracker, RW-140-Purple Cracker/Chartreuse Tail, RW-141-Gold Cracker/Chartreuse Tail

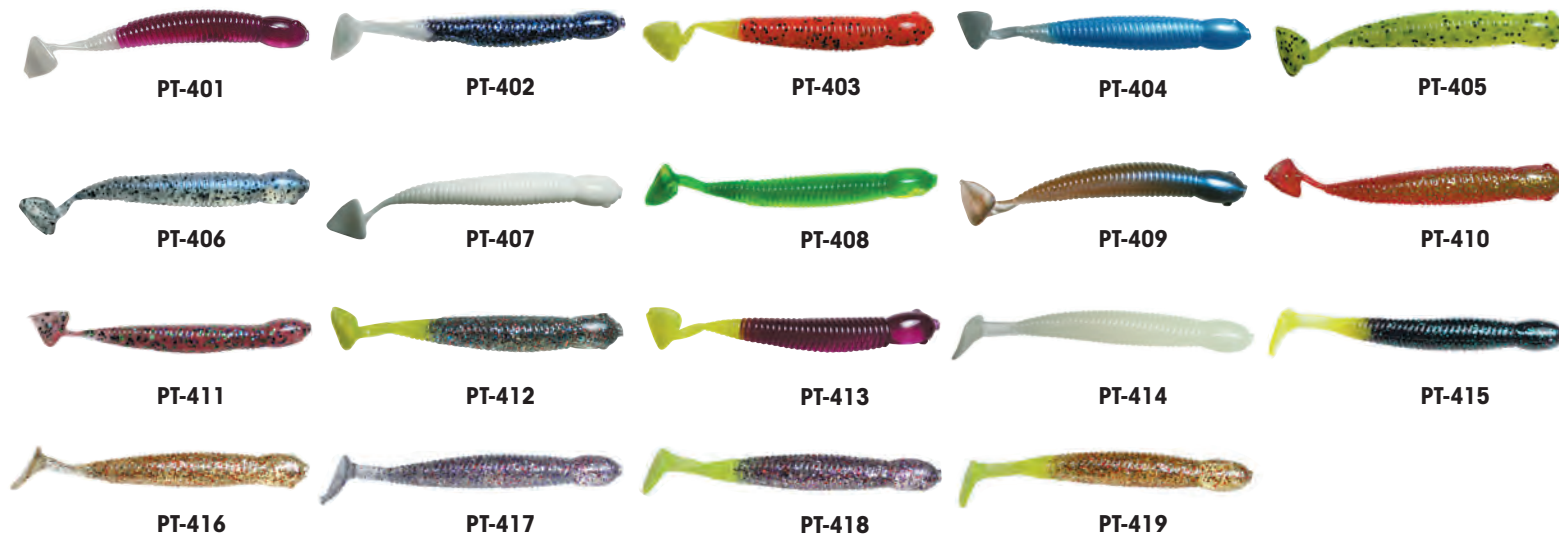
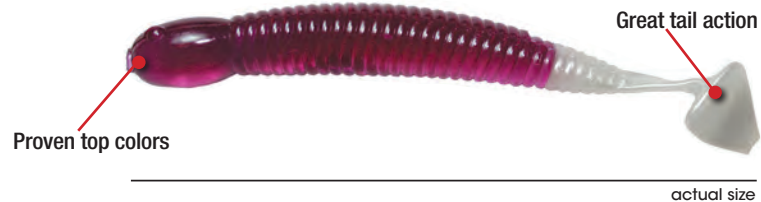
AuthentX Plastic Series

3.25" Paddletail

Whether rigged on a Precision Series H20 jig head or a keel-weighted EWG hook, the 3.25" Paddletail is a champ! Tweak your jighead size and work a "countdown" method to fish any area of the water column ... and rigged to keel-weighted EWG, the bait will slither through whatever vegetation you've got, making it a dynamite weed walleye and bass performer ... not to mention an inshore fishing champ! Just ask the insiders who've chucked these in the mangroves, marshes and delta islands of the Gulf! They'll catch redfish, sea trout, flounder ... just about anything that swims in brackish or briny waters!

A BETTER TAIL = MORE ACTION = MORE FISH!

3.25" — Paddletail



Colors: **PT-401** -Purple Pearl Tail, **PT-402**-Electric Blue Pearl Tail, **PT-403**-Catalpa Orange Chartreuse Tail, **PT-404**-Ice Blue Pearl Tail, **PT-405**-Chartreuse Pepper, **PT-406**-Oystershell, **PT-407**-Great White, **PT-408**-Chartreuse Green Core, **PT-409**-Stewart's Pro Blue, **PT-410**-Bleeding Red Chartreuse, **PT-411**-Cotton Candy, **PT-412**-Firecracker Chartreuse, **PT-413**-Purple Chartreuse Tail, **PT-414**-Nite Glow, **PT-415**-Junebug/Chartreuse, **PT-416**-Gold Cracker, **PT-417**-Purple Cracker, **PT-418**-Purple Cracker/Chartreuse Tail, **PT-419**-Gold Cracker/Chartreuse Tail

AuthentX Plastic Series

5" K-Grub

Think all curly-tail grubs are the same? Think again. That's like saying a crankbait is a crankbait ... or any plastic worm will do ...

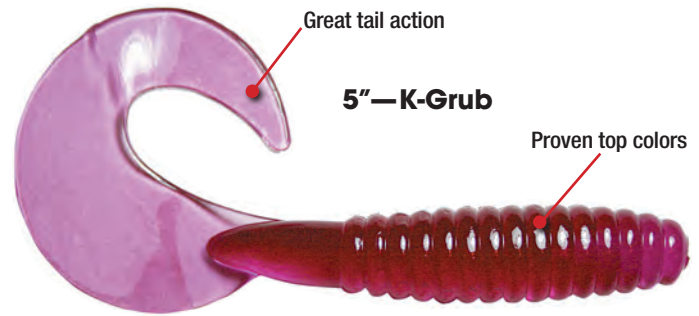
Besides the beefy body and a subwoofer thump, what sets the 5-inch K-Grub aside from other curly-tail grubs is balance. The bait was designed to ride straight and true with a tail that activates with the slightest move. Watch it in action and you'd swear it was alive, undulating on the retrieve with the movements of a fat, jumbo leech. And we all know how big smallies, walleyes and panfish LOVE leeches.

The profile also matches gobies, young-of-the-year fish, crawfish, salamanders, and other aquatic critters too tasty for gamefish to pass up! Bigger, beefier and more balanced than competitors' curly-tail grubs, the K-Grub gets bit because it has the size and movement of real forage, no matter what or where you fish! It's a universal fish-catcher that deserves more time in every angler's tackle rotation.

To catch big fish, fish BIG baits! These 5" K-Grubs give off more "thump" when fished at low speeds and are deadly effective on wall-eyes, saugers, largemouths, smallies and pike.

Rig 'em light on a B-Fish-N Tackle jig and cast to the shallows

during low-light periods for aggressive fish or opt for heavier jig head to probe the depths during the middle of the day. Sporting the best tail design on the market in 18 colors! From baitfish-matching patterns like Pearl Blue Salt & Pepper and Black-N-Silver that excel in clear waters—to vivid colors like Firetiger and Firecracker/Chartreuse for stained waters—there's a choice for every fishing situation.



actual size



Colors: **KG-201**-Pearl Chartreuse, **KG-202**-Pearl Blue S & P, **KG-203**-Phantom Smoke, **KG-204**-Chartreuse Pepper, **KG-205**-Milky White, **KG-206**-Purple, **KG-207**-Firecracker, **KG-208**-Motor Oil Gold, **KG-209**-Firetiger, **KG-210**-Black/Chartreuse Tail, **KG-211**-Night Glow, **KG-212**-Black-N-Silver, **KG-214**-Gold Shine, **KG-218**-Wine & Roses, **KG-219**-Cotton Candy, **KG-220**-Bleeding Gold Chartreuse, **KG-221**-Firecracker/Chartreuse Tail, **KG-222**-Gold Cracker, **KG-223**-Purple Cracker



The Worm

Each hand-poured worm is molded so worm automatically slides through water in a corkscrew-type action. Action not duplicated by Texas-rigged or weighted worms. A fabulous advantage for the casual angler or

hard-core pro alike. The Worm is available in 3 sizes, The Worm 8-inch Magnum, The Worm 6 1/4-inch Standard and The Worm 4-inch Junior. We know tournament anglers who secretly stash The Worm for when the going gets tough ... especially the 4-incher. Call it bass insurance.

Bend built into worm to enhance natural look and action in the water.

All worms are hand poured and use real raspberry scent as an attractant and to mask human odor.

Very soft plastic enhances natural action and makes fish hold on longer.

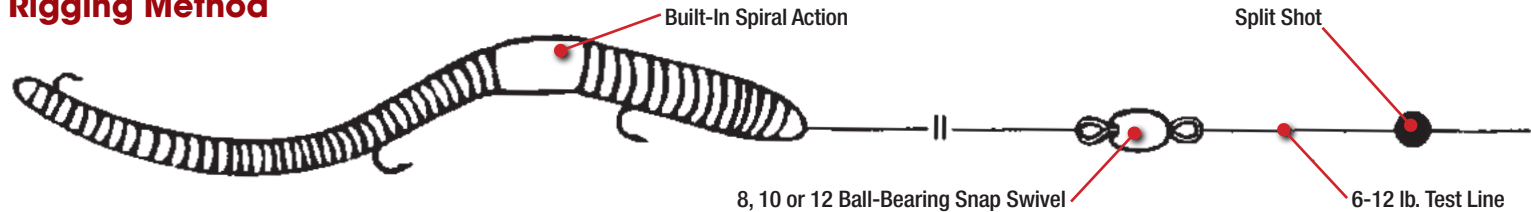
Pigment coloring is used, not dyes like the competition. More expensive, but produces more vibrant, bright-colored worms.

Bottoms of all worms are rounded, not flat. Rounding makes the worm more durable by keeping the eyes of the hooks from penetrating the outer skin.

All leader material is tied from premium Trilene® XT 14 lb. test for greater dependability. No cheap monos.

*Sample shown above is 8" version.
Note: 6-1/4" weedless has only 2 hooks.

Rigging Method



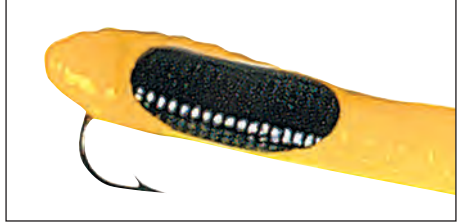
THE WORM®



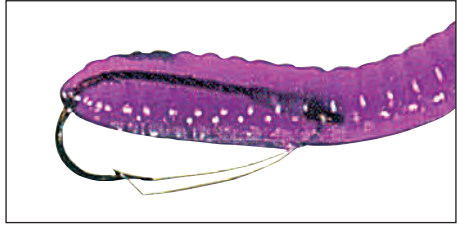
Custom
Jugs & Spins®
FISH

 black*	 black/red tail*	 black/white spot	 black/white stripe	 black/white tail
 brown/orange tail*	 bubble gum*	 grape*	 grape glitter	 grape/pink tail*
 pumpkin seed*	 purple	 purple/red tail	 purple/white tail*	 red
 black/yellow spot	 black/yellow stripe	 black/yellow tail	 blue moccasin	 bluegill
 grape/red tail*	 grape/white spot	 green/yellow spot	 light grape	 natural*
 watermelon seed	 white	 white/red stripe	 yellow/black spot	 yellow/black stripe

Hooking Options



Premium Mustad® hooks are standard on all worms. The competition uses cheap imported hooks. **Note:** 6 1/4-inch & 8-inch have 3 hooks, 4-inch has 2 hooks.



Weedless option available on 8-inch and 6 1/4-inch worms. Allows worm to be cast around the thickest cover. **Note:** 6 1/4-inch worm has only 2 weedless hooks.

- See order form for color availability
- Some colors not available in certain sizes and models
- * Indicates a top 10 color



STRONG. SMOOTH. SENSITIVE.

SUPERCAT[®]

SUPERIOR CATFISH RODS

Built on the foundation of elite CAT GLASS blanks, Rippin Lips SuperCat[®] Rods deliver exceptional fishing performance, season after season. These truly are the lightest, most sensitive, and incredibly strong catfish rods you've ever fished—all at affordable prices. Grab one and experience the SuperCat difference for yourself.



- High-Vis GLOW Tips
- Chrome Plated Stainless Steel Guides
- Custom Split-Grip Power Handles
- 8 Tactical Casting and Spinning Models
- NEW 10' & 12' Long Range Shore Rods!
- CAT GLASS Blanks with Graphite, E-Glass and S-Glass



SuperCat One-piece Casting Rods

"The choice of the pros!"

7'6" Medium Action, Casting

7'6" Medium-Heavy Action, Casting

8' Heavy Action, Casting

STOCK NO.	DESCRIPTION
RL76M-1C	SuperCat Rod 7'6" Med. Casting, Glow Tip
RL76MH-1C	SuperCat Rod 7'6" Med. Heavy Casting, Glow Tip
RL8H-1C	SuperCat Rod 8" Heavy Casting, Glow Tip



SuperCat Two-Piece Spinning Rods

“Catfish Catapults!”

7'6" Medium Action, Spinning

7'6" Medium-Heavy Action, Spinning

8' Heavy Action, Spinning

10' Medium-Heavy Action, Spinning

12' Medium-Heavy Action, Spinning



STOCK NO.	DESCRIPTION
RL76M-2S	SuperCat Rod 7'6" Med. Spinning, Glow Tip
RL76MH-2S	SuperCat Rod 7'6" Med. Heavy Spinning, Glow Tip
RL8H-2S	SuperCat Rod 8' Heavy Spinning, Glow Tip
RL10MH-2S	SuperCat Rod 10' Med. Heavy Spinning, Glow Tip
RL12MH-2S	SuperCat Rod 12' Med. Heavy Spinning, Glow Tip

Rippin' Lips Unveils New Arsenal of Catfish Catapults

An itch you can't quite scratch. A hard-to-reach fishing hotspot. That distant watery nook where scary big catfish lie in wait. A small stick well off shore, flagging a fish-holding brushpile below. The boiling depths beneath an imposing dam where it's said catfish larger than a man terrorize scuba divers as well as any fish in the neighborhood...if only your cast could reach that far.

To scratch this particularly insidious itch, Rippin Lips recently unveiled the SuperCat® Long Range Series, two new extended-length spinning rods engineered expressly for launching missile casts and driving spikes into the jaws of big fish from afar. Designed and tested by legendary Rippin Lips catman John Jamison, new SuperCat Long Range rods include a 10- and a 12-foot medium-heavy action spinning rod catering to folks who prefer a forked stick and a lawn chair to the confines of a jonboat!

Jamison says that for fishing slow current and cats up to about 50 pounds, the 10-foot medium-heavy action (RL10MH-2S) model is perfect. To further extend casting and hook-setting distance, the medium-heavy 12-footer (RL12MH-2S) performs like a catfish catapult.



AMERICA'S MOST WANTED CATFISH BAIT

Brewed in the backwoods, Bootleg Catfish Dip Bait uses select ingredients from old family recipes. Rippin Lips is proud to release two batches of bait so good they ought to be outlawed.

Bootleg No. 17 - Original

Sweet and extra sticky so it clings to dip worms and tubes like stink on a pig. Incredible catfish-catching concoction. Our original dip is sweet, sour and sticky as molasses and a super potent blend that works in all currents and conditions. Old number 17 is a great all purpose dip, so fish it all year 'round and be sure to load it up on a tube or worm, so it continues putting off a powerful scent trail like a miniature chum line.



Bootleg No. 131 - Blood

Bold, bloody and oh-so good. Bootleg No. 131 is an extra sticky dip bait that's loaded with secret cheeses plus rich, delicious blood—lots of those powerful amino acids that make catfish drool. Think of it as a catfish cocktail. Fish it in lakes, rivers, ponds and streams, including heavy current. Bootleg No. 131 excels in spring, late summer and early fall.

To use Bottleg dip bait, dip a dry lure into the jar and use a stick to push it down into the bait. Cover lure with plenty of Bootleg.

STOCK NO.	DESCRIPTION
RLBTO	Bootleg Original Dip Bait
RLBTB	Bootleg Blood Dip Bait





Scent Trail

Working on the scientific principles of preferred catfish scents and tastes, the whiskey wizards at Rippin Lips have formulated

Scent Trail—an advanced, nearly intoxicating bait additive that wafts its way into catfish kitchens near and far.

- Active ingredient: 100% natural fish oils
- Powerful amino acid feeding stimulants
- Recharges and energizes all processed catfish baits as well as cut bait
- 4-ounce spray bottle applicator
- Can also be used as a “marinade”

STOCK NO.	DESCRIPTION
RLST	Scent Trail - Catfish Attractant



No Trace

Nature produces special proteins called enzymes; they're the single most effective odor neutralizer (antimicrobial) in existence. Formulated with these same natural, powerful enzymes, No Trace quickly eliminates the unnatural odors that repel catfish and other species.

Spray directly onto hands, clothing or other surfaces to terminate odor molecules—including human pheromones, smoke, tobacco, gas, oil, insect repellent, sunscreen and other contaminants.

No Trace also acts as a natural antiseptic and disinfectant. All natural, organic and completely safe for the environment.

STOCK NO.	DESCRIPTION
RLNT	Rippin' Lips No Trace - 8 oz.

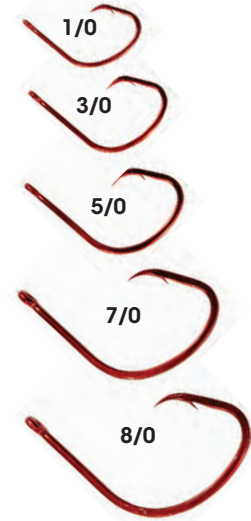
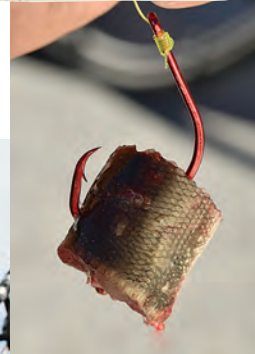




Tournament Grade Circle Hooks

Designed by legendary angler John Jamison, Rippin Lips Tournament Grade Circle Hooks feature numerous critical design elements that hook more cats and keep them hooked. Combined with an extra sharp needle point, the hook's precision calibrated gap and hookpoint angle assure solid, quick penetration into a catfish's bony jaw. Extra strong, tough and durable for channels and monster flatheads to mega blues, Rippin Lips Tournament Circle hooks wear an extreme red blood color for an extra bite incentive.

- Five sizes: 1/0, 3/0, 5/0, 7/0, 8/0
- Optimized offset design
- Needle Sharp Point
- Blood Red color
- VMC Vanadium Steel



STOCK NO.	DESCRIPTION
RLCH1-6	Rippin Lips Circle Hook Size 1/0, Qty 6
RLCH3-5	Rippin Lips Circle Hook Size 3/0, Qty 5
RLCH5-4	Rippin Lips Circle Hook Size 5/0, Qty 4
RLCH7-2	Rippin Lips Circle Hook Size 7/0, Qty 2
RLCH8-2	Rippin Lips Circle Hook Size 8/0, Qty 2

RLCH1-24	Rippin Lips Circle Hook Size 1/0, Qty 24
RLCH3-18	Rippin Lips Circle Hook Size 3/0, Qty 18
RLCH5-12	Rippin Lips Circle Hook Size 5/0, Qty 12
RLCH7-9	Rippin Lips Circle Hook Size 7/0, Qty 9
RLCH8-8	Rippin Lips Circle Hook Size 8/0, Qty 8

Pro Big Fish Gripper
"Grip & grin with confidence!"



Constructed with premium stainless steel jaws and a non-slip rubber grip, the Rippin Lips Big Fish Gripper protects you and your catch. Features an adjustable wrist strap and a built-in scale that instantly displays fish weight up to 50-pounds. It's great for holding the fishes jaws safely while removing the circle hook from it's mouth. When taking photos, it's easier on the fish if you hold them horizontally and not hanging from their jaws, also it's better to weigh the fish in a net (grasp the hoop of the net with the grippers to get weight).

STOCK NO.	DESCRIPTION
RLPROGRIP	Pro Big Fish Gripper & Scale



Keep Kool Bait Cooler
"The ultimate bait box!"



Here it is, the bait cooler everyone is talking about. The Keep Kool is the bait fisherman's best friend, preserving fresh, cool bait all day without letting it become soggy or dried out. Special dual bait and ice chambers surround baits such as nightcrawlers or cut baitfish, locking in freshness. Unique lid system allows ice to be replaced without spilling bait.

STOCK NO.	DESCRIPTION
RLKEEPKOOOL	Keep Kool Bait Cooler

Accessories

Rose Creek Polar Boxes

Custom Jigs & Spins is your outlet for Rose Creek Angler Boxes. All Rose Creek Polar Boxes come standard with “Taper Lock” clips, custom-engineered to hold ice fishing jigs securely, even in the coldest temperatures. CJS will be carrying four sizes of the Polar Box—Slim, Standard, Spoon and Combo—in our signature blue color.

The Standard-size box, with its little bit of extra width, works great for walleye/perch lures. The Slim is our personal favorite for carrying all of our panfish lures. The new jiggging spoon box contains padded bars on both

Rose Creek Polar Box Sizes

Slim	6" x 3 1/2" x 1 1/8"
Standard	6" x 3 1/2" x 1 3/8"
Spoon	6" x 3 1/2" x 1 3/8"
Combo	6" x 3 1/2" x 1 3/8"

sides to hold your precious spoon cargo safely in place during transportation. The new combo box contains one side of the new spoon bars and one of the original Taper Lock clips that hold your lures firmly in place.

STOCK No.
RC-SLIM
RC-STANDARD
RC-CB-COMBO BOX
RC-SP SPOON BOX



Slim Box



Standard Box

Spoon Box



Combo Box

Custom Jigs & Spins Lure Boxes

Here's a great way to group jigs according to style, size or color – or just throw in a few of your faves into one box – and stow and go! Old-timers will tell you that you don't need everything but the kitchen sink to catch fish. Grab your MVPs, stuff in your pocket and hit the ice!

- 2 1/4" x 3 7/16" x 3/4"
- Six compartments for all your CJS baits
- Worm-Proof Tackle Box
- Keeps the sun's UV rays from discharging your glow lures
- Yellow with royal blue CJS logo
- Compact design, fits in your pocket



STOCK No.
LUREBOX

Custom Jigs & Spins Pro Slender Spoon Box

This high quality box protects larger sized spoons like our Pro-Series Slender Spoons from chipping, especially when running hard on the ice on an ATV or Sled. This great box holds up to 39 regular spoons up to 3 inches long.

Box Dimensions: 14"L x 9.13"W x 3.25"H

STOCK No.
SLENDER BOX



Custom Jigs & Spins LED Flashlight

Here's a great LED Light for lure charging and finding your way back to the fishhouse in the dark. Keep one in your tackle box, ATV and ice shack!

- Push button ON/OFF
- 12 High-Powered LED lights
- Aluminum Outer Shell
- Uses 3-AA Batteries (included)

STOCK No.
FLASHLIGHT



Nuclear Flash Micro Charger

STOCK No.
GC-(COLOR)

The World's Best Glow Lure Charger!

The Nuclear Flash Micro Charger gives the highest intensity charge to all your Glow Brite ice lures. Available in white, blue or purple ultra-violet bulbs.

AVAILABLE COLORS:

- (P) Purple Ultra Violet Beam
- (B) Blue Ice Beam
- (W) White Ice Beam



Cold Snap Pro Team Tungsten Toothpick with Retractable Lanyard

There are many advantages to fishing with tungsten jigs. But, low cost and durability are not either of them. Removing an impaled jig from a fish with forceps or pliers will often cause the paint to flake off the jig or break the hook. This handy tool will save you time and money on the ice! It comes attached to a retractable lanyard, so that it is always close at hand while fishing. Use it summer or winter. Ice-a-holic's Anonymous, approved.

STOCK No.
CSPT



**SHOW YOUR COLORS...
with our High-Gloss
Decals!**



Custom Jigs & Spins Decals

Here's a great decal for your truck, shack or sled! Handsome three-color graphics in yellow, black and white. Comes in 2 sizes, small: 7.5" x 4" and Large: 11.25" x 6.25"

STOCK No.
CJS DECAL + SIZE



B-Fin-N Tackle Decals

Put this brightly-colored decal on your boat or truck and let other anglers know you "get it." Comes in 2 sizes, small: 7.5" x 4" and Large: 11.25" x 6.25"

STOCK No.
BFT DECAL + SIZE



AuthentX Plastic Decals

If only the best plastic will do, then this decal will, too! Stick this baby on your boat and when you're slippin' the Mississippi, the other anglers will give you the right of way! Comes in 2 sizes, small 7.5" x 4" and Large 11.25" x 6.25"

STOCK No.
AUT-DECAL + SIZE



Ripplin Lips Tackle Decals

For Serious Catfishermen Only! Proudly show your catfishing colors with this HI-VIS decal. Don't worry, it even looks good over camo! Comes in 2 sizes, small 7.5" x 4" and Large 11.25" x 6.25"

STOCK No.
RIP DECAL + SIZE



Poppee says, "Don't Put Cheese on your head! Check out our cool hats and clothing on the next few pages."

Custom Jigs & Spins Khaki Classic Cap

- Walt's Favorite Cap
- Cool Khaki Color
- 6-Panel with Adjustable Strap in Back
- 3D CJS Logo Patch (2½" x 4") Sewn Into Front

STOCK No.
CAP-KHAKI



Poppee says, "Walt really likes this hat!"

Custom Jigs & Spins New Era Wool Structured Ball Cap

- The Pros' Choice
- Flex Fit Style
- 6-Panel Construction
- 2" x 3" Embroidered CJS Logo on Front
- Royal Blue or Khaki Color Choices

STOCK No.	SIZE
CAP-CJSNE	S/M, M/L, L/XL



Poppee says, "Every pro needs two hats!"

Custom Jigs & Spins Original Mesh Cap

- Poppee's Favorite Cap
- Classic Royal Blue & Yellow
- Cool, Retro Trucker Styling
- 6-Panel with Mesh Back
- 3" Diameter Patch Sewn Into Front
- Adjustable, One Size Fits All

STOCK No.
CAP-MESH



Poppee says, "This old timer ice trucker hat is my very favorite!"

B-Fish-N Tackle Sportsman's Cap

- Embroidered B-Fish-N Logo on Front
- Soft Breathable Fabric
- Adjustable, One Size Fits All
- 6-Panel Construction

STOCK No.
CAP-SPORT



Poppee says, "B-Real with a B-Fish-N hat!"

B-Fish-N Tackle New Era Wool Structured Ball Cap

- The Pros' Choice
- Flex Fit Style
- 6-Panel Construction
- Embroidered B-Fish-N Logo on Front
- Charcoal or Khaki Color Choices

STOCK No.	SIZE
CAP-BFTNE	S/M, M/L, L/XL



Poppee says, "Two stylin' color hats!"

Custom Jigs & Spins Cotton Tee Shirt

- Royal Blue Color
- Heavy Duty Classic Tee Shirt
- Giant 7" x 12" CJS Logo
Screenprinted on Front of Shirt



STOCK No.	SIZE
TEE	S,M,L,XL,XXL,XXXL

Poppee says, "Get one for your fishin' buddy and he might show you a secret spot!"

Custom Jigs & Spins Badger Hooded Sweatshirt

- 9.5 oz. 60/40 Cotton/Poly Blend
- Royal Blue Color
- Giant 7" x 12" CJS Logo
Screenprinted on Front of Sweatshirt



STOCK No.	SIZE
BADGER	S,M,L,XL,XXL,XXXL

Poppee says,
"Buy one now and thank me later!"

Custom Jigs & Spins Fleece Beanie

- Ultra Soft & Comfortable Fleece
- Bright Blue Color
- 1½" x 4" CJS Logo Sewn Into Front of Hat
- One Size Fits All



STOCK No.
HAT-BEANIE

Poppee says,
"Bobby loves this hat!"

B-Fish-N Tackle Cotton Tee Shirt

- Heavy Duty Classic Tee Shirt
- Large B-Fish-N Logo on front of shirt
- Available in Yellow, Hot Orange or Grey



STOCK No.	SIZE
BFT-TEE	M,L,XL,XXL,XXXL

Poppee says, "If you're a shmoe and want to look like a pro, get a B-Fish-N shirt!"

Custom Jigs & Spins Sport-Tek Hooded Sweatshirt

- Giant 7" x 12" CJS Logo Screenprinted on Front of Sweatshirt
- Two-Tone Navy/Yellow Color
- 9.0 oz 60/40 Cotton/Poly Blend
- Full Athletic Cut



STOCK No.	SIZE
SPORT-TEK	S,M,L,XL,XXL,XXXL

Poppee says,
"This sweatshirt is the bomb!"

B-Fish-N Tackle Badger Hooded Sweatshirt

- 9.3 oz, 50%-cotton 50%-dryblend polyester preshrunk fleece pullover hooded sweatshirt
- DryBlend™ moisture wicking fabric
- Pill resistant air jet yarn
- Double-lined hood with matching drawstring
- Front pouch pocket
- 1x1 athletic rib cuffs and waistband with spandex
- Available in Orange or Grey, Sizes Small to 3XL



STOCK No.	SIZE
BFT-SS	S,M,L,XL,XXL,XXXL

Poppee says, "Sweet Hoodie!"



Poppee says,
“Be Original...
Be AuthentX!”

AuthentX Brand Cotton Tee Shirt

- Heavy Duty Cotton Tee Shirt
- Large AuthentX Logo on Front of Shirt
- Available in Black or Grey

STOCK No.	SIZE
AUT-TEE	S,M,L,XL,XXL,XXXL



Poppee says,
“You’ll be the
Catfish King
with this shirt!”

Rippin’ Lips Tackle Cotton Tee Shirt

- Heavy Duty Cotton Tee Shirt
- Large Rippin’ Lips Logo on Front of Shirt
- Available in Red or Grey

STOCK No.	SIZE
RIP-TEE	S,M,L,XL,XXL,XXXL

AuthentX Brand New Era Wool Structured Ball Cap

- The Pro’s Choice
- Flex Fit Style
- 6-Panel Construction
- Embroidered AuthentX Logo



Poppee says,
“BIG WALLEYE love this hat!”

STOCK No.	SIZE
CAP-AUTNE	S/M, M/L, L/XL

Rippin’ Lips Tackle New Era Wool Structured Ball Cap

- Black or Red Color Choices
- Flex Fit Style
- 6-Panel Construction
- Embroidered Rippin’ Lips Logo
- For Bottom Dwellers Only



Poppee says,
“Put your ugly mug in this fine hat!”

STOCK No.	SIZE
CAP-RIPNE	S/M, M/L, L/XL

Meet The Custom Jigs & Spins and B-Fish-N Tackle Pro Staff



BOB GILLISPIE
(Iowa)

CJS, B-Fish-N, Rippin' Lips
President and Hardcore Angler



DOUG ANOMAN
(Indiana)

Tournament walleye
wizard and perch guru



CHRIS BRESSLER
(Minnesota)

Ice Tournament Pro



JP BUSHEY
(Ontario, Canada)

Fishing Writer and Educator



DR. JASON HALFEN
(Wisconsin)

The Technological Angler



LUKE HAUGLAND
(Iowa)

CJS & B-Fish-N #1 Field Tester



KEVIN FASSBIND
(Wisconsin)

Ice and Open Water
Pro Fisherman



KARL HUNTER
(Illinois)

Papa Karl is our Flu-Flu Expert



MIKE GATE
(Ontario, Canada)

Lake of the Woods Guide and
Sunset Cove Resort Owner



PAT KALMERTON
(Wisconsin)

Four Season Guide and
Charter Captain



LOREN KEIZER
(Minnesota)

Living the Dream in
Detroit Lakes, MN



PHIL LAUBE
(Minnesota)

Known as Panfish Phil
for Good Reason



TY MACHELEDT
(Minnesota & Dakotas)

Professional Guide &
RPM Expert



CHEKAI MATAN
(Lepoglava, Croatia)

Tungsten Lure Designer &
Blacksmith



WALT & POPPEE
MATAN (Illinois)

Walt & Poppee,
a couple of jig heads!



CAPT. TROY PETERSON
(Wisconsin)

Mr. Bluegill Lives
Ice Fishing 24/7



GRANT PROKOP
(Minnesota)

Professional Guide &
Owner of
Thousand Lakes Sports



JESSE QUALE
(Wisconsin)

Green Water Walleye
Service, Year 'Round
Pro Guide



JASON RYLANDER
(Minnesota)

That's Mr. Burbot to You



NICK SMYERS
(Wisconsin)

Year 'Round
Tournament Angler,
Chekai & Majmun Expert



KEVIN WILLIS
(Illinois)

Cowboy Kevin Never Met a
Walleye He Didn't Like



REED YLITALO
(Minnesota)

Four Season Guide,
Pro Slender Spoon Pro

Meet The Rippin' Lips Pro Staff



JOHN JAMISON
(Kansas)

Cutting Edge Tournament Pro,
Developed Many Rippin' Lips
Products



MARK THOMPSON
(Kansas)

"Big Fish Mark" -
John Jamison's
tournament partner



BRAD DURRICK
(North Dakota)

Red River Catfish Guide,
Averages 10 Tons of Catfish
per Year!



JUSTIN COOK
(Texas)

Wolverine is a Catfishing Touring
Pro with Many Big Victories



JANET AND "BINK" FOX
(Ohio)

Husband and Wife Tournament
Pros & Nice People



**ROGER AND MARTY
GERLOFF**
(Missouri)

Tournament Pros &
Tackle Busting Brothers



GARY RYAN
(Missouri)

Top Performer on the
Catfish Trail



RICH BAY
(Kentucky)

Guides for All Species Out of a
Custom Rugged Pontoon Boat





2017 Product Guide



See our entire product line:
customjigs.com
bfishntackle.com
rippinlips.net

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